

74% of Civil Engineering readers chose PRINT as the one platform they prefer to read Civil Engineering content on.*

Civil Engineering 2020 General Display Rates

Size/Position	1x	3x	6x	9x
Cover 2	9,790	9,301	8,811	8,322
Cover 3	9,790	9,301	8,811	8,322
Cover 4	10,680	10,146	9,612	9,078
Full page	8,900	8,455	8,010	7,565
2/3 page	6,675	6,341.25	6,008	5,674
1/2 page	5,785	5,496	5,207	4,917
1/3 page	4,272	4,058	3,845	3,631
1/4 page	3,649	3,467	3,284	3,102

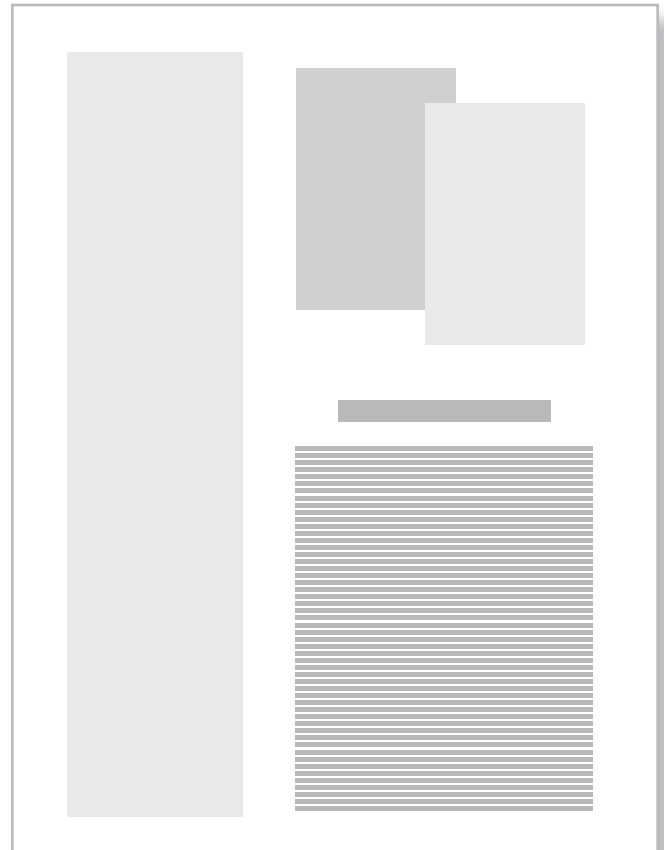
Agency Commission

15% of gross billing allowed to recognized advertising agencies on display space, color and preferred position charges.

Sponsored Content Package

- **86%** of *Civil Engineering* readers find Sponsored Content effective as compared to other forms of advertising*
- Creation and development of sponsored content section
- Includes design, copywriting, and layout
- Survey to our readers asking for feedback; results provided back to advertiser
- Includes digital presence

Ask your sales representative about this and other opportunities.



*Source: Harvey Research Organization, 2018 Reader Studies.