Sustainable Development Initiatives Fund

Focused on a commitment to sustainability and infrastructure initiatives supporting technical resources, specialty conferences, publications, and more.

ASCE FOUNDATION

OUR MISSION

The ASCE Foundation develops resources to build a stronger profession to meet the global challenges today and tomorrow.

OUR VISION

Building a better quality of life through philanthropic support.

MAKE YOUR INVESTMENT TODAY

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ABOUT THE FOUNDATION

Founded in 1994 as a not-for-profit 501(c)(3) organization, the ASCE Foundation has inspired a generous spirit of giving in support of civil engineers as global leaders, building a better quality of life.

The Foundation was established to own and operate ASCE's headquarters building. During its first campaign, funds were raised to purchase and renovate the office building in Reston, Virginia. Since then, the Foundation has gone far beyond that real estate investment, raising more than $43 million for ASCE's 150th Anniversary, Dream Big, Engineering Our World, and many ASCE programs in support of civil engineers and the profession.

WHAT WE FUND

Thanks to the generous support of many civil engineers and their families, the Foundation is committed to providing support in four main focus areas: student activities, education, leadership, and engineering programs to help build a stronger and more resilient civil engineering profession.

ABOUT THE SUSTAINABLE DEVELOPMENT INITIATIVES FUND

The Sustainable Development Initiatives Fund (SDIF) is focused on a commitment to sustainability and infrastructure initiatives supporting technical resources, specialty conferences, publications, and more. The SDIF was established to help secure a sustainable future in which society has the capacity and opportunity to maintain and improve its quality of life, without degrading the quantity, quality, or the availability of natural, economic and social resources.

SDIF was established in 2019 to offer greater impact from the philanthropic support organizations and corporations provide for ASCE sustainability initiatives. The fund's first campaign was held in conjunction with ASCE's 2019 International Conference on Sustainable Infrastructure(ICSI) and raised more than $176,000 for sustainability initiatives. Since its inception, the fund has supported and continues to support the work of ASCE's Committee on Sustainability, ASCE's Standard Requirements For Sustainable Infrastructure, ASCE's report on Sustainable Procurement, selected International Coalition for Sustainable Infrastructure activities, and ASCE's 2021 *Report Card for America's Infrastructure*.

THE OPPORTUNITY

Your generous support of the Sustainable Development Initiatives Fund provides vital funding to support the engineering profession. Your organization will receive recognition and visibility in front of hundreds of sustainable infrastructure practitioners, researchers and key stakeholders.

CONTRIBUTOR BENEFITS

The SDIF App: A one-stop platform for information about ASCE associated sustainability programs and initiatives; and for sustainability professionals to interact with their peers and contributor organizations. The app will function as a hub for contributors and sustainability professionals to interact and learn together. Our highest-level contributors will be able to use the platform to promote a webinar demonstrating products, services, or technologies that could benefit professionals in the realm of sustainability practice. Other contributors will have a devoted chatroom wherein they can field questions from the app's users and provide information about their work. Contributors will have access to participant global location/country chatrooms, as well as topic-focused chatrooms. The Sustainability Pursuit Trivia game will offer fun facts and information about sustainability and SDIF supporters. All contributors will have ad space and virtual exhibit space, based on their support level. The SDIF app will be available for participants until March 2022.

ICSI Coalition Summit: The virtual summit will host industry and government leaders from around the world to meet to discuss the state of the industry and the work of the ICSI Coalition. Some aspects of the October 2021 virtual Summit will be recorded and utilized to spark questions and discussions during the ICSI Conference being held in December 2021. Contributors will receive recognition and visibility at both virtual event.

International Conference on Sustainable Infrastructure: This virtual December 2021 conference will host sustainability professionals from around the world. This year's conference will focus on the latest developments and advancements in design, construction, technology, policy, and education related to sustainable and resilient infrastructure and provide networking and continuing education opportunities. Recognition at the virtual ICSI conference will be via the virtual conference platform.

PROGRAM ACHIEVEMENTS

Hosted the Future World Vision Leadership Summit, in Los Angeles, California, in 2019, to convene leaders from across the globe and sectors to discuss financial support, tools and standards, and innovation sustainable infrastructure.

Launched the International Coalition for Sustainable Infrastructure with ASCE, the Institution of Civil Engineers, the Global Covenant of Mayors for Climate and Energy, the Resilience Shift, and WSP.

RECOGNITION OPPORTUNITIES

DIAMOND
$50,000

3 Available

Diamond level supporters will be able to present **two 20-30-minute sponsored webinars to SDIF app participants**. We will promote the webinars to SDIF app participants, posting notications and scheduling via the SDIF app, as well as encourage participation using the **Sustainability Pursuit game** also available via the SDIF app. These webinars can highlight the organizations products or services within the realm of sustainability and resilience and may be shared virtually during the ICSI conference. The supporting organizations will have the opportunity to provide trivia and product information for the Sustainability Pursuit game and announce the winners during the ICSI virtual Conference. **Supporters at this level will also receive all benefits mentioned in the Platinum through Copper levels.**

PLATINUM
$25,000

2 Available

Platinum level supporters will receive a **dedicated chatroom within the SDIF App** and will be able to host a promoted question and answer session with app users. We will encourage participation through the **Sustainability Pursuit game**. These supporters will receive **special recognition at the ICSI Coalition Virtual Summit and at the ICSI virtual Conference**. **Supporters at this level will also receive all benefits mentioned in the Gold through Copper levels.**

GOLD
$15,000

Gold level supporters will receive a **pop-up ad and virtual exhibit space within the SDIF app**. These supporters will receive **name recognition in marketing materials surrounding the ICSI Coalition Virtual Summit** and will be **recognized in the Summit slide deck**. This recognition will get the supporter's logos in front of industry and government leaders from around the globe interested in action on sustainability and resilience. **Supporters at this level will also receive all benefits mentioned in the Silver through Copper levels.**

SILVER
$10,000

Silver Level supporters will have their **logos and advertisements on the various websites and the app linked to their website**. These supporters will qualify to submit multiple questions about their organization to the **Sustainability Pursuit trivia game**. These questions will help familiarize the app users with the supporter organizations and their offerings. **Supporters at this level will also receive all benefits mentioned in the Bronze through Copper levels.**

BRONZE
$5,000

Bronze Level supporters will be able to place a **digital banner ad in the SDIF App**. **Supporters at this level will also receive all benefits mentioned in the Copper level.**

COPPER
$2,500

Copper Level supporters will receive their **company name and logo listed on the Foundation website, the ICSI Conference website, and the SDIF App**. Supporters will have **access to the SDIF App, its chatrooms, and its audience of global sustainability professionals.** Supporters will be able to **list a contact for app users to contact** to discuss their services and products. **The supporters' logos will be present at the virtual International Coalition for Sustainable Infrastructure leadership summit event.**