

ASCE CI STUDENT DAYS 2027



Sponsorship Prospectus

RESTON, VIRGINIA | JULY 23-27, 2026



2027

ABOUT THE EVENT

The ASCE Construction Institute's Young Professionals Council (YPC) hosts CI Student Days, a five-day immersive experience designed to connect the construction and engineering industry's future leaders with the professionals, knowledge, and experiences they need to succeed. Each year, 50 of the top student applicants are selected from a pool of more than 200 applicants to participate in this highly interactive program.

Student Days has brought together students and industry professionals in cities across the country, including Washington, D.C., San Diego, Charleston, Denver, Chicago, and Kansas City. In 2027, the program comes to Reston, Virginia. **But we can't do it without industry support.**

During CI Student Days, students:

- Develop a bid estimate and project proposal for a real-world construction project
- Build practical skills in estimating, scheduling, project management, and construction operations
- Put their knowledge to the test through the Heavy Construction Challenge
- Learn directly from experienced industry professionals through technical presentations, mentoring, and networking
- Build relationships with peers and industry leaders that can extend well beyond the event



WHAT YOUR COMPANY GAINS

- **Recruit future talent:** Connect with a select group of promising engineering and construction students in an environment built around meaningful interaction, not just a career fair.
- **Build your employer brand:** Show students that your company is committed to professional development, mentorship, and investing in the future of the industry.
- **Create meaningful connections:** Engage with students through networking opportunities, technical sessions, and hands-on activities while introducing them to the people and culture behind your organization.
- **Support industry development:** Help provide students with practical experiences and industry knowledge that complement their academic education and prepare them for careers in construction and engineering.
- **Increase your company's visibility:** Gain recognition among students, industry professionals, ASCE members, and other leaders in the civil engineering and construction community.
- **Give your team a chance to get involved:** Sponsorship isn't just about putting your logo on an event. It gives members of your organization an opportunity to share their expertise, mentor students, and help shape the next generation of industry professionals.

SPONSORSHIP OPPORTUNITIES

Sponsorship packages start at \$2,000, providing organizations of all sizes with an opportunity to make a meaningful investment in the future of our industry. Your support helps make it possible for 50 talented students to experience an intensive week of hands-on learning, professional development, networking, and exposure to the construction industry.

DIAMOND

\$25,000

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- **Complete Program Sponsor:** Have full access to students throughout the program and witness how the CI Student Days program unfolds! You will have an opportunity to network with students on a one-on-one basis, participate in team-building activities, assist students with our signature “real-world” construction project, and much more. The Diamond level allows for sponsors to get to know students on a more personal level, which opens the door for recruitment opportunities.

PLATINUM

\$10,000

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- **Private Dinner with Students:** Hosted exclusively by your company.
 - **Opening Breakfast & Luncheon:** Welcome the students to the program.
 - **Student Speed Networking Event & Dinner Sponsor:** Sponsor CI’s signature event and host this unique opportunity for professionals, recruiters, and students to network.

GOLD

\$5,000

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- **Student Headshots:** Equip the students to enter the working world by sponsoring a professional photographer to take headshots for each student and team photos.
 - **Friday Night Reception:** This reception offers sponsors the opportunity to gain maximum exposure, with special event sponsor signage and even the opportunity to have your staff representatives act as the welcoming crew, to ensure a great return on your investment.
 - **T-shirt Sponsor:** Student Days t-shirts have Sponsor company logos and are worn by students and staff at the technical tour, and all around the hotel as students work on their project.
 - **Team Building Activity:** Help the students get to know their project teams before the exciting weekend competition begins! Contact CI Staff to learn more about our ideas for Reston!
 - **Instagram Frame & Sponsored Break:** Have your logo on a photo backdrop with the program hashtag. When attendees post pictures to various social media, your logo will be there!
 - **Closing Breakfast & Award Presentation:** Send off the students and professionals with a sponsorship of the Closing Breakfast, where the winning team of Student Days is announced.

SILVER

\$3,500

- **Program/Event Giveaway (multiple items available):** Your logo will be prominently displayed on a giveaway item that will also reach all attendees.
- **Chair Drops:** We will place your company provided giveaways to students by putting it on their chair at the start of the program day.
- **Student Bag:** Your logo will be prominently featured on a conference bag distributed to all attendees.
- **Student Lanyard:** Lanyards offer a way to display your logo throughout the event, worn by all students, sponsors, and staff.
- **Technical Tour Transportation:** Allow students to get out of the hotel and tour a construction engineering project for a more hands-on experience.

BRONZE

\$2,000

- **Sponsor a Student (42-available):** Goes toward covering the cost of airfare, hotel, and other travel expenses CI provides to students
- **Supply Kit for Student Teams (2 Available):** Sponsor a supply kit for each team to help fuel and prepare them as they complete their challenge project. Past supplies included graph paper, drafting tools, mechanical pencils, energy drinks, late night snacks, etc.
- **Refreshment Breaks (3 Available):** Fuel the students while they work on their presentations and bids, or to attend the next session.
- **Representation in Student Speed Networking Event & Dinner (30 Opportunities Available):** Send a member of your team to the Speed Networking event and dinner on Saturday. Meet and network with all of the student participants of this year's competition.
- **Spotlight Ready Station:** A fun pre-presentation zone where students can freshen up, rehearse with faux mics, and shake off nerves before taking the spotlight.
- **Metro Mobility Passes:** Provide students with seamless access to the city during the program. Your sponsorship covers a 1-Day Unlimited Metro Ride Card for each participant, ensuring they can travel to tours, networking events, and team activities with ease. Your logo will be featured on the pass distribution materials, giving your brand visibility every time students head out to explore.
- **Uber Mobility Passes:** Support student access and exploration throughout the program by providing each team with a dedicated Uber Credit for the day. Your sponsorship ensures students can travel safely and efficiently to programming, team activities, and evening events. Your brand will be featured on transportation communications and student materials, giving you visibility every time teams head out into the city.

FRIEND

\$1,000

- At the Friend level, your contribution directly supports students by covering their daily per diem and local transportation. These essentials ensure students can fully engage in the program without financial barriers.

SPONSORSHIP BENEFITS

*Additional Tickets Available <i>**Unless selected Representation in Student Speed Networking Event & Dinner</i>	BRONZE- \$2,000	SILVER- \$3,500	GOLD- \$5,000	PLATINUM- \$10,000	DIAMOND- \$25,000
ACCESS TO RESUMES OF ALL ACCEPTED STUDENTS					
SEATS AT SPEED NETWORKING EVENT AND DINNER	0**	1*	2*	3*	4*
LOGO ON ALL SLIDE SHOW PRESENTATIONS THROUGH OUT THE WEEK					
HYPERLINKED LOGO ON WEBSITE					
SPEAKING OPPORTUNITIES					
PRE-PROGRAM ACCESS TO ALL ACCEPTED STUDENTS					
FULL DAY ONSITE ACCESS TO STUDENTS					
SEAT AT THE JUDGING PANEL					

DON'T TAKE OUR WORD FOR IT

HEAR FROM JORDAN

HOW DOES CI STUDENT DAYS
SHAPE HER VIEW ON THE
FUTURE OF ENGINEERING



JORDAN HENSHAW

P.E., M.ASCE,
REGIONAL MANAGER, CIANBRO CORPORATION



HEAR FROM YVONNE

WHAT ARE THE **TOP 3 THINGS**
THAT STOOD OUT TO HER
ABOUT CI STUDENT DAYS



YVONNE OWUSU-SAFO

P.E., M.ASCE,
PRESIDENT, TRANSLAND ENGINEERING GROUP, LLC



HEAR FROM NALAH

HOW DID CI STUDENT DAYS
INFLUENCE HER CAREER
& PROFESSIONAL DEVELOPMENT?



NALAH WILLIAMS

EIT, LEED GA, M.ASCE,
OWNER, GOLDEN MANE CONSULTING



HOW TO BECOME A SPONSOR

To discuss sponsorship opportunities like the ones below, or for more information, please contact Katerina Lachinova, Director, ASCE Construction Institute at KLachinova@asce.org. Become a sponsor today!



Student Team Building



Team Supply Kits



Student Headshot
Station



Student Lanyards



Award Presentation
Cold Brew Station



Networking Dinner



Student Snack Baskets



Instagram Frame

Scan to visit our website and learn more.

