SPONSOR PROSPECTUS

PIPELINES CONFERENCE

Louisville, Kentucky | August 7–11, 2027







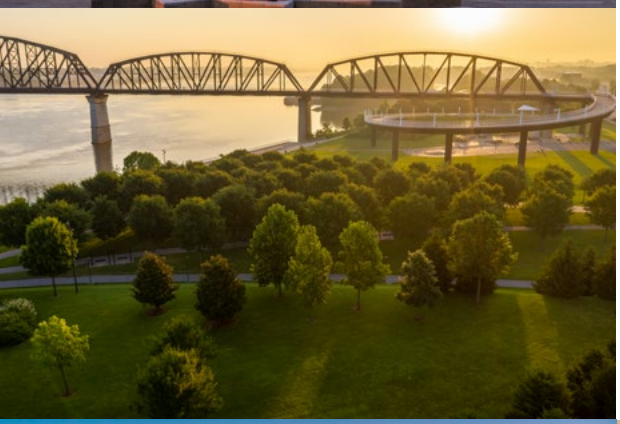


2027

www.pipelinesconference.org









Utility Engineering & Surveying Institute

The Utility Engineering & Surveying Institute (UESI) offers professionals working within the utility, pipeline engineering, and surveying/geomatics communities the opportunity to network with others and shape the future of the industry by participating in technical activities, conferences, and the development of internationally recognized standards.

UESI is the worldwide leader in generating products and services that promote and reward excellence in engineering, planning, design, construction, operations, and asset management, for utility infrastructure and engineering surveying.

Pipelines Division

UESI's Pipelines Division seeks to advance scientific knowledge and engineering practice related to the conveyance of materials through pipelines by promoting leading edge projects and practices.

Target Audience

Owners, consultants, academics, contractors, suppliers, and manufacturers from around the world attend the annual UESI Pipelines Conference. With more than 1,000 attendees and approximately 100 exhibitors each year, the conference provides valuable opportunities for pipeline and utility professionals.

If your organization provides goods or services to the pipeline industry, this conference is an excellent opportunity to reach new customers. Promote your products and services to:

- State and federal agencies
- Municipalities, water districts, and other public utilities
- Natural gas, oil, and petroleum agencies and companies
- Developers and construction industry
- Pipeline owners and operators
- Contractors and installation professionals

Hotel & Travel Information

Louisville Marriott Downtown
280 W. Jefferson St.
Louisville, KY 40202
Main phone: (502) 627-5045

Group Rate:
Single/Double: $259 USD + Taxes & Fees

Government Per Diem: Rooms are available at the prevailing government per diem rate. Availability is limited, so early reservations are strongly encouraged. Please contact the hotel to book a room at the government rate.

Premier | $55,000

As a Premier Sponsor, you are the exclusive sponsor of our UESI Pipelines Tuesday Night Networking Dinner. In addition to recognition on name badges and pre- and post-conference attendee lists for UESI, you will receive:

- 3 complimentary full Pipelines registrations
- 1 complimentary 10′ x 10′ exhibit booth
- Priority selection of booth space for Pipelines 2027
- 10 complimentary tickets to the sponsored event
- Linked logo on all Pipelines websites
- Logo on exhibit hall entrance unit
- Logo on Pipelines walk-in slides
- Recognition on all UESI social media accounts
- Linked logo in Pipelines mobile app

- **Special Event: Tuesday Night Networking Dinner**

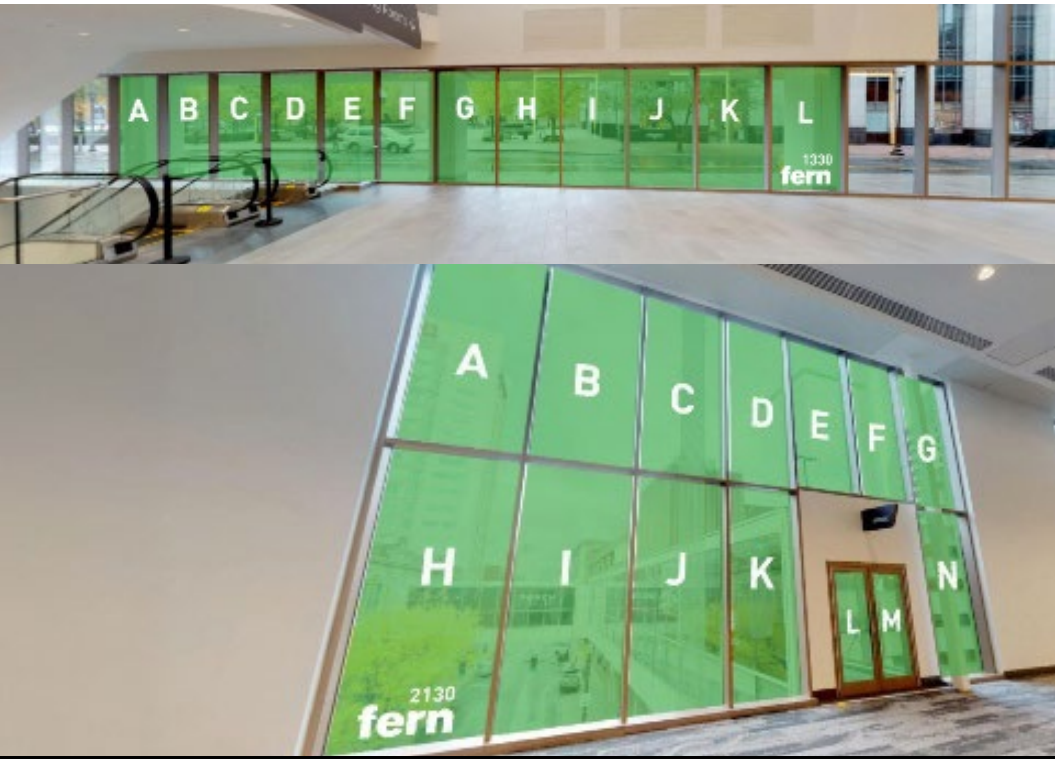
Platinum | $27,500

As a Platinum Sponsor, you can choose from one of the event-specific options below. In addition to recognition on name badges and pre- and post-conference attendee lists for Pipelines, you will receive:

- 2 complimentary full Pipelines registrations
- 1 complimentary 10′ x 10′ Exhibit Booth
- Priority selection of booth space for Pipelines 2027
- 6 complimentary tickets to the sponsored event
- Linked logo on all Pipelines websites
- Logo on exhibit hall entrance unit
- Logo on Pipelines walk-in slides
- Recognition on all UESI social media accounts
- Linked logo in Pipelines mobile app

Choice of One:

- **Sunday Welcome Reception**
- **Tuesday Awards Luncheon**
- **Window Clings Outside of Exhibit Hall/ Conference Hotel Skywalk (#2130)**
  14 window clings located on the Upper Level and South Concourse, including clings A, B, C, D, E, F, G, H, I, J, K, L, M, and N. Single-sided, full color.



Top: Window Clings Outside Plenary/Ballroom C **Bottom:** Window Clings Outside of Exhibit Hall & Conference Hotel Skywalk

Gold | $15,000

As a Gold Sponsor, you can choose from one of the event-specific options below. In addition to recognition on name badges, you will receive:

- 1 complimentary full Pipelines registration
- 1 complimentary 10′ x 10′ Exhibit Booth
- Priority selection of booth space for Pipelines 2027
- 4 complimentary tickets to the sponsored event
- Linked logo on all Pipelines websites
- Logo on exhibit hall entrance unit
- Logo on Pipelines walk-in slides
- Recognition on all UESI social media accounts
- Linked logo in Pipelines mobile app

Choice of One:

- **Escalator Cling – 1 single sided cling**
- **Bathroom Signage**
- **Hotel Key Cards**
- **Lanyards**
- **LED Digital Signage Wall (6 signs 12′)**
- **Window Clings Outside of Exhibit Hall /Conference Hotel Skywalk (#2130)**
  7 window clings located on the Upper Level and South Concourse, including clings H, I, J, K, L, M, and N. Single-sided, full color.
  Note: Only one #2130 Window Cling sponsorship is available. If selected at the Platinum level, the sponsor receives all fourteen (14) clings (A-N). If selected at the Gold level, the sponsor receives clings H-N only.
- **Ballroom C Window Clings Outside Plenary (#1330) – Set A-F**
  6 window clings (57″ × 107″) located in the Main Concourse outside Ballroom C, including clings A, B, C, D, E, and F. Single-sided, full color.
- **Ballroom C Window Clings Outside Plenary (#1330) – Set G-L**
  6 window clings (57″ × 107″) located in the Main Concourse outside Ballroom C, including clings G, H, I, J, K, and L. Single-sided, full color.
- **Conference Padfolio**
- **Reusable Water Bottles**
- **Mobile App**
- **Conference WiFi**

Pipelines 2027 | **Sponsors Opportunities**

Sponsor Recognition Benefits	Premier	Platinum	Gold	Silver	Bronze
	$55,000	$27,500	$15,000	$7,725	$4,000
Full Conference Registration	3	2	1	1	–
Complimentary 10′ x 10′ Exhibit Hall Booth	1	1	1	–	–
Priority selection of booth space	✔	✔	✔	NA	NA
Tickets to Sponsored Event	10	6	4	2	–
Linked Logo on all Pipelines websites	✔	✔	✔	✔	✔
Logo on exhibit hall entrance unit	✔	✔	✔	✔	✔
Logo on Pipelines walk-in slides	✔	✔	✔	✔	✔
Recognition on all UESI social media accounts	✔	✔	✔	✔	✔
Linked logo in Pipelines mobile ap	✔	✔	✔	✔	✔

Silver | $7,725

As a Silver Sponsor, you can choose from one of the event-specific options below. In addition to recognition on name badges, you will receive:

- 1 complimentary full Pipelines registration
- 2 complimentary tickets to the sponsored event
- Linked logo on all Pipelines websites
- Logo on exhibit hall entrance unit
- Logo on Pipelines walk-in slides
- Recognition on all UESI social media accounts
- Linked logo in Pipelines mobile app

Choice of One:

- **Professional Headshot Hub**
- **Bookmark**
- **Tuesday Exhibit Hall Breakfast**
- **Monday Plenary Welcome Breakfast**
- **1st Floor Column Surround**
- **Hotel Room Drop – Sunday**
- **Hotel Room Drop – Monday**
- **Speaker Laser Pointer Pen**
- **Water Stations**
- **4′ x 4′ Floor Cling (1 Cling)**
- **Emerging Leaders Program**
  Enhance your visibility with the next generation of industry leaders. This sponsorship includes a 5-minute welcome/ presentation, the ability to place a branded item on each attendee's seat, and prominent exposure through a sponsored meter board. Sponsors will engage directly with the Emerging Leaders during the pre-conference session on Sunday.

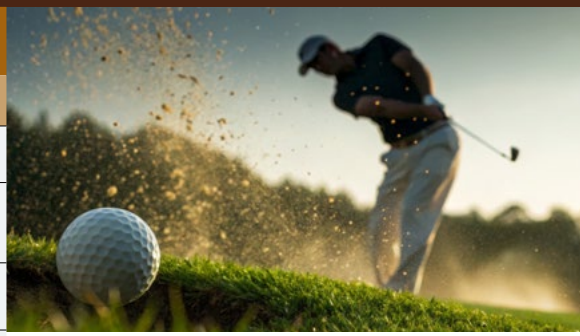
Bronze | $4,000

As a Bronze Sponsor, you can choose one of the event-specific options below. In addition to recognition on name badges, you will receive:

- Linked logo on all Pipelines websites
- Logo on exhibit hall entrance unit
- Logo on Pipelines walk-in slides
- Recognition on all UESI social media accounts
- Linked logo in Pipelines mobile app

Choice of One:

- **Sunday Large Pipe Forum**
- **Sunday Large Equipment Owners Forum**
- **Morning Break (3 available)**
- **Afternoon Break (2 available)**
- **Young Members' Lounge**
- **Wednesday Continental Breakfast**
- **Technical Tour Lunch**
- **2′ x 2′ Floor Cling (1 Cling)**



UESI Golf Tournament

Select from four sponsorship opportunities for the UESI Golf Tournament.

Host Sponsor (1 Available) – Silver Level – $7,725
Includes eight (8) complimentary golfer registrations
Beverage Cart Sponsor (2 Available) – Bronze Level - $4,000
Hole Sponsor Options
$300 -No complimentary golfers included
$600 - Includes two (2) complimentary golfers
$900 - Includes four (4) complimentary golfers
Add on sponsorship Opportunities:
Available only with the purchase of a Hole Sponsorship
Longest Putt: +$200
Longest Drive: +$200
Closest to the Pin: +200

Included with every sponsorship:

- Logo recognition on event website sponsor page
- Attendee registration list pre- and post-conference (email addresses will not be included)
- Event signage (Logo) recognition on plenary

Sponsoring at this conference is a great way to introduce your company to the industry and meet new customers. Please review the level of opportunities and items to sponsor listed above.

For more information, visit the conference website at **www.pipelinesconference.org**, or contact **Sean Scully** at **(703) 295-6154**.

Pipelines 2027 | **Exhibit Opportunities**

Top Reasons to Exhibit at Pipelines

- Interact with a highly targeted audience.
- Influence customer perceptions and attitudes.
- Promote and/or sell products and services.
- Develop leads for distributors, representatives, and agents.
- Give your customers an opportunity to meet experts.
- Have company experts showcased at seminars and workshops.
- Introduce new products to a new or existing market.
- Gather competitive intelligence and make competitive comparisons.
- Showcase new products, technologies, or services.
- Introduce new techniques or applications and educate your customers.
- Give a prospect an opportunity to experience a product and/or service.

Benefits of Exhibiting

- One (1) Full Conference Registration
- One (1) Exhibit Booth Personnel Registration
- Dedicated hours with qualified buyers
- Exposure at all Exhibit Hall events to include a Networking Welcome Reception, Lunch, Morning and Afternoon Breaks
- Exclusive hours with no competing technical sessions during these events

Cancellation of Space

Cancellation notification must be submitted in writing to ASCE Show Management. A refund of the total amount paid less a $150 processing fee per 10' x 10' reserved space will be made if cancellation is received before **July 1, 2027**. No refunds will be made for cancellations received on or after **July 1, 2027**.

Exhibit Hall Setup

Sunday, August 8 | 8:00 am – 4:00 pm

Exhibit Hall Open

(subject to change)

Sunday, August 8 | 5:30 pm – 7:00 pm
Monday, August 9 | 9:30 am – 4:00 pm
Tuesday, August 10 | 8:00 am – 4:30 pm

Exhibit Pricing

Booth Size (feet)	Early Bird Rate By: 1/15/27	Standard Rate After: 1/15/27	# Full Conference registrations included	# Exhibit Booth Personnel registrations included	Lead Retrieval	Electric	Furniture Provided
10 x 10	$4,750	$5,250	1	1	Included	Yes	1 six-foot skirted table, 2 chairs and wastebasket
10 x 20	$9,500	$11,500	2	2	Included	Yes	2 six-foot skirted tables, 4 chairs and wastebasket
10 x 30	$13,500	$14,900	3	3	Included	Yes	None
20 x 20	$16,500	$18,500	4	4	Included	No	None

Each 10 x 10 space includes one 6'-foot skirted table, 2 chairs, a waste basket, 1 full registration, 1 exhibit hall registration, and lead retrieval. 10 x 10 & 10 x 20, 10 x 30, includes 500-watt outlet. 20 x 20+ spaces are raw.

