

SPONSOR PROSPECTUS



PIPELINES CONFERENCE

Detroit, Michigan | August 1–5, 2026



2026

www.pipelinesconference.org

Pipelines 2026 | Sponsor Prospectus



Utility Engineering & Surveying Institute

The Utility Engineering & Surveying Institute (UESI) offers professionals working within the utility, pipeline engineering, and surveying/geomatics communities the opportunity to network with others and shape the future of the industry by participating in technical activities, conferences, and the development of internationally recognized standards.

UESI is the worldwide leader in generating products and services that promote and reward excellence in engineering, planning, design, construction, operations, and asset management, for utility infrastructure and engineering surveying.

Pipelines Division

UESI's Pipelines Division seeks to advance scientific knowledge and engineering practice related to the conveyance of materials through pipelines by promoting leading edge projects and practices.

Target Audience

Owners, consultants, academia, contractors, suppliers, and manufacturers from around the world attend the annual UESI Pipelines specialty conference. The conference has a great history of success, with over 1,200 attendees this past year and over 100 exhibitors. It is one of the best ongoing conferences servicing the profession.

If your organization provides goods or services to the pipeline industry, this conference is an excellent opportunity to reach new customers. Promote your products and services to:

- State and federal agencies
- Municipalities, water districts, and other public utilities
- Natural gas, oil, and petroleum agencies and companies
- Developers and construction industry
- Pipeline owners and operators
- Contractors and installation professionals

Hotel & Travel Information

Detroit Marriott at the Renaissance Center

400 Renaissance Drive
Detroit, MI 48243
(313) 568-8000

Group Rate

Coming soon! See conference website for additional information.

Pipelines 2026 | Sponsor Opportunities



CC Window Cling – Riverwalk Entrance

Premier | \$50,000

As a Premier Sponsor, you are the exclusive sponsor of our UESI Pipelines Tuesday Evening Reception. In addition to recognition on name badges and pre- and postconference attendee lists for UESI, you will receive:

- 3 complimentary full Pipelines registrations
- 1 complimentary 10' x 10' exhibit booth
- Priority selection of booth space for Pipelines 2026
- 10 complimentary tickets to the sponsored event
- Linked logo on all Pipelines websites
- Logo on exhibit hall entrance unit
- Logo on Pipelines walk-in slides
- Recognition on all UESI social media accounts
- Linked logo in Pipelines mobile app

• Special Event: Tuesday Evening Reception

Sponsored by **struc'tural**
TECHNOLOGIES

**The Atrium is positioned at the Riverwalk Entrance, providing direct access to the Level 1 technical sessions and the grand staircase/escalators leading to the Level 2 plenary and exhibit hall.*



Atrium Escalator Clings next to Grand Staircase (6 available)

Atrium Ceiling (3 hanging double-sided banners)

Platinum | \$25,000

As a Platinum Sponsor, you can choose from one of the event-specific options below. In addition to recognition on name badges and pre- and postconference attendee lists for Pipelines, you will receive:

- 2 complimentary full Pipelines registrations
- 1 complimentary 10' x 10' Exhibit Booth
- Priority selection of booth space for Pipelines 2026
- 6 complimentary tickets to the sponsored event
- Linked logo on all Pipelines websites
- Logo on exhibit hall entrance unit
- Logo on Pipelines walk-in slides
- Recognition on all UESI social media accounts
- Linked logo in Pipelines mobile app

Choice of One:

- **Sunday Welcome Reception**
- **Awards Luncheon**
- **CC Window Cling – River Entrance**

Sponsor of all 40 Windows – 2 available (Single Sided Interior & Exterior)

Gain maximum visibility with this premier sponsorship opportunity! Showcase your brand in one of the most visible locations at the conference. This sponsorship includes exclusive branding on 40 windows at the Riverwalk Entrance of Huntington Place Convention Center, a prime spot along the main walkway from the Detroit Marriott at the Renaissance Center, the official Pipelines 2026 partner hotel. This high-traffic area offers excellent visibility and a great opportunity to make a strong first impression as attendees arrive each day.

• **Atrium* Ceiling**

EXCLUSIVE sponsor of 3 hanging double-sided banners

Gold | \$14,500

As a Gold Sponsor, you can choose from one of the event-specific options below. In addition to recognition on name badges, you will receive:

- 1 complimentary full Pipelines registration
- 1 complimentary 10' x 10' Exhibit Booth
- Priority selection of booth space for Pipelines 2026
- 4 complimentary tickets to the sponsored event
- Linked logo on all Pipelines websites
- Logo on exhibit hall entrance unit
- Logo on Pipelines walk-in slides
- Recognition on all UESI social media accounts
- Linked logo in Pipelines mobile app

Choice of One:

• **Digital Signage** – *High-resolution, mobile LED digital signs. Individual signs are 83" tall and on wheels for easy placement. Multiple units can be seamlessly combined to create a larger LED wall in a 16:9 aspect ratio.)*

• **Conference Padfolio**

• **Escalator Clings** – *Atrium Escalators, next to Grand Staircase (6 available)*

• **Atrium* Grand Staircase Runners**

• **Atrium* Grand Staircase Vinyl Decals (43 steps)**

• **Bathroom Signage**

• **Reusable Water Bottles**

• **Hotel Key Cards**

• **Charging Station/Lounge** *(branded charging station and cozy seating area)*

• **Lanyards**

• **Emerging Leaders Program**

Enhance your visibility with the next generation of industry leaders. This sponsorship includes a 5-minute welcome/presentation, the ability to place a branded item on each attendee's seat, and prominent exposure through a sponsored meter board. Sponsors will engage directly with the Emerging Leaders during the pre-conference session on Sunday.

• **Exhibit Hall Lunch**

• **Conference Mobile App** *(branded)*

• **Conference WiFi**

Pipelines 2026 | Sponsors Opportunities

Sponsor Recognition Benefits	Premier \$50,000	Platinum \$25,000	Gold \$14,500	Silver \$7,500	Bronze \$3,850
Full Conference Registration	3	2	1	1	–
Complimentary 10' x 10' Exhibit Hall Booth	1	1	1	–	–
Priority selection of booth space	✓	✓	✓	NA	NA
Tickets to Sponsored Event	10	6	4	2	–
Linked Logo on all Pipelines websites	✓	✓	✓	✓	✓
Logo on exhibit hall entrance unit	✓	✓	✓	✓	✓
Logo on Pipelines walk-in slides	✓	✓	✓	✓	✓
Recognition on all UESI social media accounts	✓	✓	✓	✓	✓
Linked logo in Pipelines mobile app	✓	✓	✓	✓	✓

Included with every sponsorship:

- Logo recognition on event website sponsor page
- Attendee registration list pre- and post-conference (email addresses will not be included)
- Event signage (Logo) recognition on plenary

Sponsoring at this conference is a great way to introduce your company to the industry and meet new customers. Please review the level of opportunities and items to sponsor listed above.

For more information, visit the conference website at www.pipelinesconference.org, or contact **Sean Scully** at **(703) 295-6154**.

Silver | \$7,500

As a Silver Sponsor, you can choose from one of the event-specific options below. In addition to recognition on name badges, you will receive:

- 1 complimentary full Pipelines registration
- 2 complimentary tickets to the sponsored event
- Linked logo on all Pipelines websites
- Logo on exhibit hall entrance unit
- Logo on Pipelines walk-in slides
- Recognition on all UESI social media accounts
- Linked logo in Pipelines mobile app

Choice of One:

- **Atrium* First Floor Column Wrap/ Surround – 8 available**
- **Atrium Second Floor – Balcony Decals 30' wide x 36" high (double sided)**
- **Water Stations**
- **Student Competition**
- **Exhibit Hall Raffle Prizes**
- **Professional Headshot Hub**
- **Program Bookmark**
- **Monday Welcome Breakfast**
- **Tuesday Exhibit Hall Breakfast**

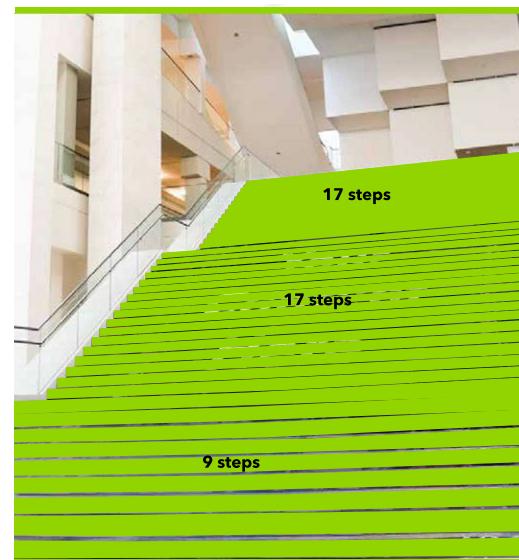
Bronze | \$3,850

As a Bronze Sponsor, you can choose one of the event-specific options below. In addition to recognition on name badges, you will receive:

- Linked logo on all Pipelines websites
- Logo on exhibit hall entrance unit
- Logo on Pipelines walk-in slides
- Recognition on all UESI social media accounts
- Linked logo in Pipelines mobile app

Choice of One:

- **Young Members' Lounge**
- **Speaker Laser Pointer Pen**
- **Guest Room Sponsored Gifts**
- **Saturday Large-Diameter Pipe Forum**
- **Morning Pre-Conference Workshop Break (2 available)**
- **Afternoon Pre-Conference Workshop Break (2 available)**
- **Sunday Large-Diameter Pipe Forum**
- **Morning Break (3 available)**
- **Afternoon Break (2 available)**
- **Wednesday Continental Breakfast**



One of the first features visible when entering the atrium from the River Walk, the grand staircase guides attendees to the 2nd Floor Plenary and Exhibit Hall while offering prime sponsor visibility across 43 steps.

Pipelines 2026 | Exhibit Opportunities

Top Reasons to Exhibit at Pipelines

- Interact with a highly targeted audience.
- Influence customer perceptions and attitudes.
- Promote and/or sell products and services.
- Develop leads for distributors, representatives, and agents.
- Give your customers an opportunity to meet experts.
- Have company experts showcased at seminars and workshops.
- Introduce new products to a new or existing market.
- Gather competitive intelligence and make competitive comparisons.
- Showcase new products, technologies, or services.
- Introduce new techniques or applications and educate your customers.
- Give a prospect an opportunity to experience a product and/or service.

Benefits of Exhibiting

- One (1) Full Conference Registration
- One (1) Exhibit Booth Personnel Registration
- Dedicated hours with qualified buyers
- Exposure at all Exhibit Hall events to include a Networking Welcome Reception, Lunch, Morning and Afternoon Breaks
- Exclusive hours with no competing technical sessions during these events

Exhibit Pricing

Booth Size (feet)	Early Bird Rate By: 1/31/2026	Standard Rate By: 2/1/2026	# Full Conference registrations included	# Exhibit Booth Personnel registrations included	Lead Retrieval	Electric	Furniture Provided
10 x 10	\$4,595	\$4,995	1	1	Included	Yes	1 six-foot skirted table, 2 chairs and wastebasket
10 x 20	\$9,190	\$9,990	2	2	Included	Yes	2 six-foot skirted tables, 4 chairs and wastebasket
10 x 30	\$12,985	\$14,385	3	3	Included	Yes	None
20 x 20	\$15,980	\$17,980	4	4	Included	No	None
20 x 30	\$23,970	\$26,970	6	6	Included	No	None

Cancellation of Space

Cancellation notification must be submitted in writing to ASCE Show Management. A refund of the total amount paid less a \$150 processing fee per 10' x 10' reserved space will be made if cancellation is received before **July 1, 2026**. No refunds will be made for cancellations received on or after **July 1, 2026**.

Exhibit Hall Setup

Sunday, August 2 | 8:00 am – 4:00 pm

Exhibit Hall Open

(subject to change)

Sunday, August 2 | 5:30 pm – 7:00 pm

Monday, August 3 | 9:30 am – 4:00 pm

Tuesday, August 4 | 8:00 am – 4:30 pm

