

# SPONSOR PROSPECTUS



## PIPELINES CONFERENCE

*Detroit, Michigan | August 1–5, 2026*

*Building Today's Infrastructure for a  
Changing Tomorrow*



# 2026

[www.pipelinesconference.org](http://www.pipelinesconference.org)



# Pipelines 2026 | Sponsor Prospectus



## Utility Engineering & Surveying Institute

The Utility Engineering & Surveying Institute (UESI) offers professionals working within the utility, pipeline engineering, and surveying/geomatics communities the opportunity to network with others and shape the future of the industry by participating in technical activities, conferences, and the development of internationally recognized standards.

UESI is the worldwide leader in generating products and services that promote and reward excellence in engineering, planning, design, construction, operations, and asset management, for utility infrastructure and engineering surveying.

## Pipelines Division

UESI's Pipelines Division seeks to advance scientific knowledge and engineering practice related to the conveyance of materials through pipelines by promoting leading edge projects and practices.

## Target Audience

Owners, consultants, academia, contractors, suppliers, and manufacturers from around the world attend the annual UESI Pipelines specialty conference. The conference has a great history of success, with over 1,200 attendees this past year and over 100 exhibitors. It is one of the best ongoing conferences servicing the profession.

If your organization provides goods or services to the pipeline industry, this conference is an excellent opportunity to reach new customers. Promote your products and services to:

- State and federal agencies
- Municipalities, water districts, and other public utilities
- Natural gas, oil, and petroleum agencies and companies
- Developers and construction industry
- Pipeline owners and operators
- Contractors and installation professionals

## Hotel & Travel Information

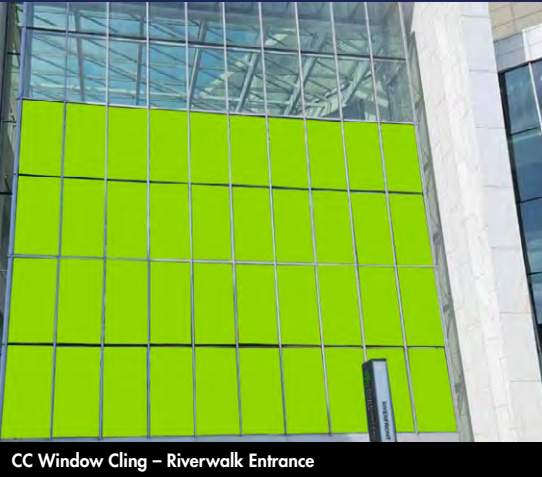
### Detroit Marriott at the Renaissance Center

400 Renaissance Drive  
Detroit, MI 48243  
(313) 568-8000

### Group Rate

Coming soon! See conference website for additional information.

# Pipelines 2026 | Sponsor Opportunities



CC Window Cling – Riverwalk Entrance

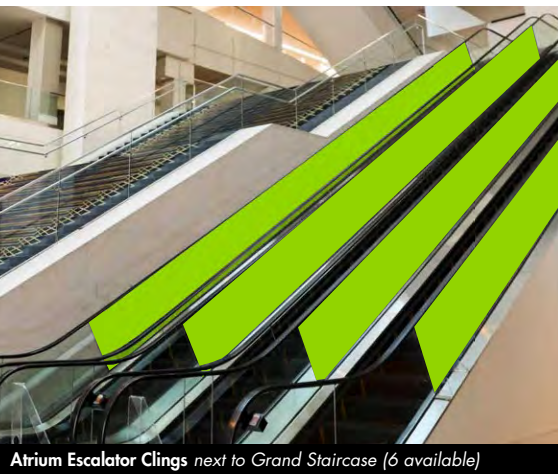
## Premier | \$55,000

As a Premier Sponsor, you can choose from one of the event-specific options below. In addition to recognition on name badges and pre- and post-conference attendee lists for ICTD, you will receive:

- 3 complimentary full Pipelines registrations
- 1 complimentary 10 x 10 8
- Priority selection of booth space for Pipelines 2026
- 10 complimentary tickets to the sponsored event
- Linked logo on all Pipelines websites
- Logo on exhibit hall entrance unit
- Logo on Pipelines walk-in slides
- Recognition on all UESI social media accounts
- Linked logo in Pipelines mobile app

### Special Event: Tuesday Evening Reception

Sponsored by **structural TECHNOLOGIES**



Atrium Escalator Clings next to Grand Staircase (6 available)

## Platinum | \$25,000

As a Platinum Sponsor, you can choose from one of the event-specific options below. In addition to recognition on name badges and pre- and post-conference attendee lists for Pipelines, you will receive:

- 2 complimentary full Pipelines registrations
- 1 complimentary 10 x 10 Exhibit Booth
- Priority selection of booth space for Pipelines 2026
- 6 complimentary tickets to the sponsored event
- Linked logo on all Pipelines websites
- Logo on exhibit hall entrance unit
- Logo on Pipelines walk-in slides
- Recognition on all UESI social media accounts
- Linked logo in Pipelines mobile app

### Choice of One:

- Sunday Welcome Reception
- Awards Luncheon
- CC Window Cling – Riverwalk Entrance

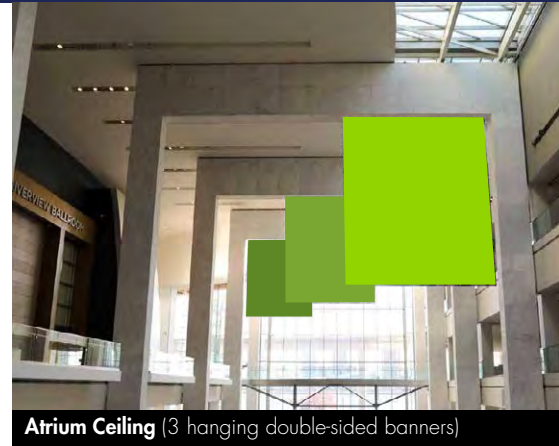
### EXCLUSIVE sponsor of all 40 windows (single sided)

Riverwalk Entrance Window Cling Sponsorship: Gain maximum visibility with this premier sponsorship opportunity! Showcase your brand in one of the most visible locations at the conference. This sponsorship includes exclusive branding on 40 windows at the Riverwalk Entrance of Huntington Place Convention Center, a prime spot along the main walkway from the Detroit Marriott at the Renaissance Center, the official Pipelines 2026 partner hotel. This high-traffic area offers excellent visibility and a great opportunity to make a strong first impression as attendees arrive each day.

### • Atrium Ceiling

EXCLUSIVE sponsor of 3 hanging double-sided banners

- Charging Station/Lounge (branded charging furniture/cozy seating area)



Atrium Ceiling (3 hanging double-sided banners)

## Gold | \$14,500

As a Gold Sponsor, you can choose from one of the event-specific options below. In addition to recognition on name badges, you will receive:

- 1 complimentary full Pipelines registration
- 1 complimentary 10 x 10 Exhibit Booth
- Priority selection of booth space for Pipelines 2026
- 4 complimentary tickets to the sponsored event
- Linked logo on all Pipelines websites
- Logo on exhibit hall entrance unit
- Logo on Pipelines walk-in slides
- Recognition on all UESI social media accounts
- Linked logo in Pipelines mobile app

### Choice of One:

- Digital Signage – Exclusive Huntington Place Marquee 4,800 sf
- Digital Signage – Exclusive Huntington Place corner board 3,000 sf
- Atrium Ceiling (3 hanging double-sided banners)
- Conference Padfolio
- Escalator Clings – Atrium Escalators, next to Grand Staircase (6 available)
- Atrium Grand Staircase Runners
- Atrium Grand Staircase Vinyl Decals (43 steps)
- Bathroom Signage
- Reusable Water Bottles
- Hotel Key Cards
- Charging Station/Lounge
- Lanyards



# Pipelines 2026 | Sponsors Opportunities

Sponsor Recognition Benefits	Premier	Platinum	Gold	Silver	Bronze
	\$55,000	\$25,000	\$14,500	\$7,500	\$3,850
Full Conference Registration	3	2	1	1	–
Complimentary 10' x 10' Exhibit Hall Booth	1	1	1	–	–
Priority selection of booth space	✓	✓	✓	NA	NA
Tickets to Sponsored Event	10	6	4	2	–
Linked Logo on all Pipelines websites	✓	✓	✓	✓	✓
Logo on exhibit hall entrance unit	✓	✓	✓	✓	✓
Logo on Pipelines walk-in slides	✓	✓	✓	✓	✓
Recognition on all UESI social media accounts	✓	✓	✓	✓	✓
Linked logo in Pipelines mobile ap	✓	✓	✓	✓	✓

## Included with every sponsorship:

- Logo recognition on event website sponsor page
- Attendee registration list pre- and post-conference (email addresses will not be included)
- Event signage (Logo) recognition on plenary

Sponsoring at this conference is a great way to introduce your company to the industry and meet new customers. Please review the level of opportunities and items to sponsor listed above.

**For more information,** visit the conference website at [www.pipelinesconference.org](http://www.pipelinesconference.org), or contact **Sean Scully** at (703) 295-6154.

## Silver | \$7,500

As a Silver Sponsor, you can choose from one of the event-specific options below. In addition to recognition on name badges, you will receive:

- 1 complimentary full Pipelines registration
- 2 complimentary tickets to the sponsored event
- Linked logo on all Pipelines websites
- Logo on exhibit hall entrance unit
- Logo on Pipelines walk-in slides
- Recognition on all UESI social media accounts
- Linked logo in Pipelines mobile app

### Choice of One:

- **CC Ceiling Banner – People Mover Area** 14' x 8' Double Sided
- **CC Ceiling Banner – Congress Entrance** 14' x 16' Double Sided
- **CC Ceiling Banner – Bulkhead, Single Sided Vinyl Banner** 16' x 9'
- **Atrium First Floor Column Wrap/ Surround** – 8 Available
- **Student Competition**
- **Exhibit Hall Raffle Prizes**
- **Professional Headshot Hub**
- **Program Bookmark**
- **Monday Welcome Breakfast**
- **Tuesday Exhibit Hall Breakfast**
- **Conference Mobile App (branded)**

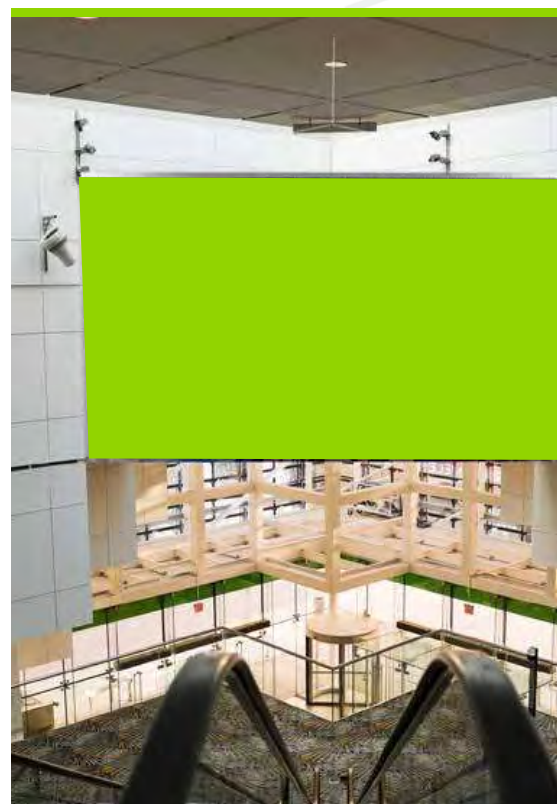
## Bronze | \$3,850

As a Bronze Sponsor, you can choose one of the event-specific options below. In addition to recognition on name badges, you will receive:

- Linked logo on all Pipelines websites
- Logo on exhibit hall entrance unit
- Logo on Pipelines walk-in slides
- Recognition on all UESI social media accounts
- Linked logo in Pipelines mobile app

### Choice of One:

- **Young Members' Lounge**
- **Speaker Laser Pointer Pen**
- **Guest Room Sponsored Gifts**
- **Saturday Large-Diameter Pipe Forum**
- **Afternoon Pre-Conference Workshop Break (2 Available)**
- **Sunday Large-Diameter Pipe Forum**
- **Morning Break (2 Available)**
- **Afternoon Break (2 Available)**
- **Wednesday Continental Breakfast**
- **Wednesday Morning Coffee Break**



People Mover Area

# Pipelines 2026 | Exhibit Opportunities

## Top Reasons to Exhibit at Pipelines

- Interact with a highly targeted audience.
- Influence customer perceptions and attitudes.
- Promote and/or sell products and services.
- Develop leads for distributors, representatives, and agents.
- Give your customers an opportunity to meet experts.
- Have company experts showcased at seminars and workshops.
- Introduce new products to a new or existing market.
- Gather competitive intelligence and make competitive comparisons.
- Showcase new products, technologies, or services.
- Introduce new techniques or applications and educate your customers.
- Give a prospect an opportunity to experience a product and/or service.

## Benefits of Exhibiting

- One (1) Full Conference Registration
- One (1) Exhibit Booth Personnel Registration
- Dedicated hours with qualified buyers
- Exposure at all Exhibit Hall events to include a Networking Welcome Reception, Lunch, Morning and Afternoon Breaks
- Exclusive hours with no competing technical sessions during these events

## Exhibit Pricing

Booth Size (feet)	Early Bird Rate By: 6/11/2026	Standard Rate By: 7/1/2026	# Full Conference registrations included	# Exhibit Booth Personnel registrations included	Lead Retrieval	Electric	Furniture Provided
10 x 10	\$4,595	\$5,095	1	1	Included	Yes	1 six-foot skirted table, 2 chairs and wastebasket
10 x 20	\$8,990	\$9,990	2	2	Included	Yes	2 six-foot skirted tables, 4 chairs and wastebasket
10 x 30	\$12,685	\$14,185	3	3	Included	Yes	None
20 x 20	\$15,980	\$17,980	4	4	Included	No	None
20 x 30	\$23,970	\$26,970	6	6	Included	No	None

## Cancellation of Space

Cancellation notification must be submitted in writing to ASCE Show Management. A refund of the total amount paid less a \$150 processing fee per 10 x 10 ft. reserved space will be made if cancellation is received before **July 1, 2026**. No refunds will be made for cancellations received on or after **July 1, 2026**.

## Exhibit Hall Setup

Sunday, August 2 | 8:00 am – 4:00 pm

## Exhibit Hall Open

*(subject to change)*

Sunday, August 2 | 5:30 pm – 7:00 pm

Monday, August 3 | 9:30 am – 4:00 pm

Tuesday, August 4 | 8:00 am – 4:30 pm

