Who is ASCE?
Founded in 1852, the American Society of Civil Engineers (ASCE) represents more than 144,000 members of the civil engineering profession worldwide and is America’s oldest national engineering society geared to the advancement of science and profession of engineering to enhance the welfare of humanity.

What is the Geo-Institute (G-I)?
Created by ASCE in October 1996, G-I combines the talents and perspectives of its members to promote the geotechnical profession and enhance career development through specialty conferences, journals and practice-oriented publications, educational programs, networking and coalition-building, technical committees and task forces and leadership on emerging issues. The 12,100 members and 63 organizational members of G-I include scientists, engineers, technologists and organizations interested in improving the environment, mitigating natural hazards, and constructing economically engineered facilities.

Why Should You Exhibit or Sponsor at Geo-Congress 2024?
Reach more prospects in three days than your sales team can reach in three months. Build your brand and increase awareness of your products and services. Meet with key clients and business partners.

- An excellent technical program in a rapidly growing field will draw key people from nations around the world such as China, India, Brazil, Japan, Australia, and many others.
- The products and services you exhibit are part of the Conference focus. Your expertise is valued by Conference participants.
- Nearly 7 hours worth of dedicated networking events will take place in the Exhibit Hall during the Conference to provide you with more exposure to potential clients than your sales team can reach in months.
- Build your brand and increase customer awareness of the products and solutions you have to offer.
- Build your customer relationships; meet with key clients and business partners.
- Keep up on industry trends, gather competitive intelligence, and make competitive comparisons.

Who Should Exhibit?
- Geotechnical and environmental consultants and engineers
- Software developers of hazard, uncertainty, and probability modelers
- Foundation, ground improvement, earth retention, and environmental remediation contractors
- Geohazard, geotechnical, and safety organizations
- Manufacturers of foundation, soil retaining, and slope stabilization equipment; instrumentation, insitu testing, drainage products, and concrete repair products

Target Audience
This conference will bring together engineers, planners, industry representatives, citizen groups, developers, public officials, and others such as the following:
- Geotechnical scientists and engineers from consulting and academia
- Geoenvironmental specialists
- Owners from municipalities, government agencies, companies, military personnel, and the private sector
- Developers and planners for buildings, municipalities, and commercial and private properties
- University educators
- Manufacturers of products for slope stabilization, retaining walls, and foundations
- Construction contractors specializing in projects involving geohazards
Geo-Congress 2024 will bring together geoprofessionals interested in the field of geoenvironmental engineering, including geotechnical engineers, practitioners, researchers, educators, and firm owners to discuss the state of the art and practice in geotechnical engineering. Your products and services are valued by our attendees.

Exhibitor Benefits include:
- 10’ x 10’ Exhibit Booth
- One Complimentary Full Exhibit Registration, which permits access to all conference sessions;
- One Complimentary Booth Personnel Registration, which grants access to the exhibit hall only and the functions therein;
- One Additional Booth Personnel Registration at $350, a reduced rate from regular registration categories, which grants access to the exhibit hall only and the functions therein;
- One copy of the conference proceedings;
- 25-word description of your products or services in final program (due January 5, 2024); and
- Exposure at the Welcome Reception, breaks, and the exhibit hall lunches.

Exhibitor Fees
- $2,795 In-Line (10’ x 10’); $2,995 Corner (10’ x 10’); $4,995 End-Cap (10’ x 20’); $7,995 Island (20’ x 20’) (before April 20, 2023). 50% deposit due with contract; balance due September 15, 2023.
- $3,095 In-Line; $3,295 Corner (10’ x 10’); $5,395 (10’ x 20’ End-Cap; $8,495 Island (20’ x 20’) April 21 – September 15, 2023. 50% deposit due with contract; balance due September 15, 2023.
- $3,395 In-Line: $3,598 Corner (10’ x 10’); $5,795 End-Cap (10’ x 20’); $8,995 Island (20’ x 20’) after September 15, 2023, 100% of the total fee due with contract.

Exhibitor Provisions
Each 10’ x 10’, 10’ x 20’, and 20’ x 20’ booth includes:
- Pipe and drape
- 6’ skirted table w/2 chairs
- Trash can and ID sign

Cancellation of Space
Cancellation notification must be submitted in writing to ASCE Sales Management. A refund of the total amount paid less a $100 processing fee per booth will be made if cancellation is received before September 15, 2023. No refunds will be granted for cancellations received after September 15, 2023.

Payment of Space
Applications must be accompanied by 50% of the total space rental fee, if mailed between April 20, 2023 and September 15, 2023. If mailed after September 15, 2023, 100% of the total fee is due with the contract. All space must be paid in full by September 15, 2023. After that date, all reserved booth space not paid in full will be released for resale. Booth setup is prohibited until exhibit space is paid in full. Make checks payable to ASCE/2024 Geo-Exhibits.

Assignment of Exhibit Space
Space is assigned to companies in good standing and upon receipt of the full payment. Contracts will be dated and assigned in the order received. If your choice of space is not available, the closest space to your original selection will be assigned. No guarantees are made with respect to booth location. Before April 20, 2023, G+ Organizational Members will be given priority assignments.

Exhibitor Registration
Complimentary Registration
Included in your space rental fee is one Full Registration and one Booth Personnel Registration. An Exhibitor Registration Form will be sent as part of the official Exhibit Service Kit, emailed 3 months prior to Geo-Congress 2024. The Exhibitor Registration forms must be completed for Full Registration and Booth Personnel and returned to registrations@asce.org or faxed to (866) 902-5593 no later than January 17, 2024. Please use one form per person. After January 17, 2024 exhibitor registration will take place on-site at Geo-Congress 2024, and there will be a $100 on-site service fee to process.

Additional Booth Personnel Registration
One Additional Booth Personnel Registration may be purchased at the reduced rate of $250. Additional registrations must be purchased at the full conference rate. The Additional Booth Personnel Registration Form will be included in the Exhibitor Service Kit. The form must be completed and returned to registrations@asce.org or faxed to (866) 902-5593 no later than January 17, 2023. After January 17, 2024 exhibitor registration will take place on-site Geo-Congress 2024, and a $100 on-site service fee will be assessed.

Shipping
Shipping information will be included in the Exhibitor Service Kit. Please do not ship directly to the hotel or convention center. Unauthorized shipments will be refused.

Exhibit Hall Hours
(Scheduled to change)
Sunday, February 25, 2024
7:30 a.m. – 1:00 p.m. Decorator Move-in
1:00 – 6:00 p.m. Exhibit Hall Move-in
6:30 – 8:00 p.m. Exhibit Hall Hours/Welcome Reception

Monday, February 26, 2024
9:00 a.m. – 5:00 p.m. Exhibit Hall Hours
10:00 – 10:30 a.m. Morning Networking Break
12:00 – 1:00 p.m. Lunch in Exhibit Hall
3:00 – 3:30 p.m. Afternoon Networking Break

Tuesday, February 27, 2024
9:00 a.m. – 5:00 p.m. Exhibit Hall Hours
10:00 – 10:30 p.m. Morning Networking Break
12:00 – 1:00 p.m. Lunch in Exhibit Hall
3:00 – 3:30 p.m. Afternoon Networking Break

Wednesday, February 28, 2024
9:00 a.m. – 1:00 p.m. Exhibit Hall Hours
9:30 – 10:00 a.m. Morning Networking Break
12:00 – 1:00 p.m. Lunch in Exhibit Hall
1:00 – 6:00 p.m. Exhibitor Move Out

Reserve Your Space Now!
To exhibit at Geo-Congress 2024, contact Barbara Curtis at bcurtis@asce.org or (703) 295-6286. Take advantage of this prime opportunity to reach your target audience. For more information, please visit the conference website at www.geocongress.org.
Hotel & Travel Information

Hotel Information
Fairmont Waterfront — Headquarters Hotel
900 Canada Place Way
Vancouver, BC V6C 3L5
Canada

Group Rate: Single/Double — $219 CAD plus applicable sales tax, currently 17.5% and subject to change without notice. This rate is per room, per night and available until January 26, 2024 or until the room block is sold out.

See conference website for additional hotel options.
Reserve your room online and receive the group rate. The conference room block will open in August 2023.

Airport Information
Vancouver International Airport (YVR) is the international airport serving Vancouver and its surroundings. It is the second busiest airport in Canada in terms of passenger traffic behind Toronto Pearson Airport.

YVR is also one of the few major international airports to have a terminal for scheduled floatplanes. YVR Airport is located in Sea Island, Richmond, British Columbia, about 12 km (7.5 miles) southwest of downtown Vancouver. It has won notable awards and it has been the Best North American Airport by Skytrax for 9 consecutive years. Vancouver Airport is a hub for Air Canada, Pacific Coastal Airlines and WestJet. It is also a focus city for Air North and Flair Airlines.

Driving, Transportation & Parking
Driving from Vancouver International Airport:
- Vancouver International Airport
- Depart and head toward Grant McConachie Way
- Bear left onto Grant McConachie Way
- Keep straight to get onto SW Marine Dr E
- Take the ramp on the left and follow signs for BC-99 North
- Keep straight to get onto Oak St
- Turn right onto W 6th Ave
- Road name changes to W 2nd Ave
- Turn left onto Cambie St
- Road name changes to Smithe St
- Turn right onto Cambie St
- Turn left onto BC-7A / W Hastings St
- Keep straight to get onto W Hastings St
- Keep straight to get onto BC-7A / W Hastings St
- Turn right onto Howe St
- Arrive at Howe St on the left
- The last intersection before your destination is W Cordova St

Local Transportation
- Vancouver International Airport to the Fairmont Waterfront hotel via a taxi: approximately $27 CAD

Parking (Prices subject to change)
Overnight parking is available at the hotel and is in effect from 6:00 p.m. to 6:00 p.m. the next day.
Self parking is available at $58 CAD/night. (guests must register license plate at the front desk)
Valet service is available at $75 CAD/night.
Over-height vehicle parking is available at $125 CAD/night. Pricing includes in-and-out privileges and all taxes.
Sponsorship Opportunities

Sponsoring at this Conference is a great way to introduce your company to the industry and meet new customers. Please review the level of opportunities and items to sponsor listed below.

For more information, visit the conference website at www.geocongress.org, or contact Barbara Curtis at bcurtis@asce.org or (703) 295-6286.

Each Sponsorship Category includes a choice of opportunities: (Sponsorship fees are listed in US dollars.)

**Premier — $15,000 +**

**Terzaghi Lecture Session**
Your company can have your name associated with the biggest lecture in the geotechnical profession. Add $2,500 to have your sponsor message on the Youtube video of the lecture. Add $2,500 to have your banner on the lecture live stream.

**Premium Branding**
Make a big splash with column wraps, escalator runners, banners, or decals in high-traffic areas. A 10x10 booth is included with this sponsorship. (multiple sponsors)

**Platinum — $10,000 +**

**Geo-Congress App**
Your company’s name in lights... almost! Have your logo visible to all users of the official conference app every time they use it.

**Welcome Reception in Exhibit Hall**
Get the party started by sponsoring the opening social event. Exhibitors, activities, and more! One of the most heavily attended networking events; the Reception will ensure great exposure for your company.

**Happy Hour**
Sponsor or co-sponsor a Happy Hour during Monday or Tuesday poster sessions in the Exhibit Hall. Several bars will be branded with your company logo, plus branded stadium cups. A 10x10 booth is included with this sponsorship. (maximum 4 sponsors)

**Premium Branding**
Make a big splash with column wraps, escalator runners, banners, or decals in high-traffic areas. A 10x10 booth is included with this sponsorship. (multiple sponsors)

**Silver — $5,000**

**Peck Lecture Session**
The final plenary of the conference - everyone looks forward to the Peck Lecture all week. Add $2,500 to have your sponsor message on the Youtube video of the lecture. Add $2,500 to have your banner on the lecture live stream.

**Prakash Lecture Session**
Sponsor the Geo-Institute's newest award lecture honoring the legacy of Dr. Shamsher Prakash! Add $2,500 to have your sponsor message on the Youtube video of the lecture. Add $2,500 to have your banner on the lecture live stream.

**In-room Guest Amenity**
Have our attendees wake up to your logo! Your company will be featured on a giveaway item offered only to attendees who booked accommodations in the official conference hotel block.

**Attendee Welcome Giveaway**
Your logo featured on a giveaway item that will be distributed to all attendees at the registration desk.

**Pre-Conference Email and Post-Conference Survey**
Have your company logo included in both the pre-conference email and post-conference survey. Make that first impression and have one last chance to get your company in front of all attendees.

**Gold — $7,500**

**Key Cards with Sponsor Logo**
A key card with your company’s logo in front of every attendee in the official hotel block? Yes, please! Cards distributed to guests at check-in.

**Exhibit Hall Lunch**
The droves of hungry attendees will remember seeing your company’s logo on the fajita bar. Or by the sandwiches. Or by any of the lunches we serve!

**Monday Opening Plenary**
We start big on the first full day - an opening video, a special keynote, and the Geo-PIT! Let our attendees know who you are by sponsoring this heavily attended plenary session.

**Lanyards**
Our attendees will take your logo with them everywhere! Hang around the necks of every conference-goer.

**Seed Lecture Session**
The conference kickoff event! Start everyone’s Geo-Congress experience off with your company’s name affiliated with this prestigious session. Add $2,500 to have your sponsor message on the Youtube video of the lecture. Add $2,500 to have your banner on the lecture live stream.

**Bronze — $3,000**

**Vendor Demonstration**
Demonstrate your product or discuss your services with a scheduled 30-minute session at the Geo-Institute booth in the Exhibit Hall. (multiple sponsors)

**Welcome Reception Bar**
Have a bar branded for your company during the Welcome Reception. (multiple sponsors)

**Networking Breaks**
Our attendees can’t wait to get to the next session, but show them who you are while they’re on break! (multiple sponsors)

**Pre-Conference Email**
Have your company logo included in the pre-conference email that goes to all attendees. Combine with the postconference survey for $5,000.

**Post-Conference Survey**
Have your company logo included in the post-conference survey, giving you one last chance to get your company in front of all attendees. Combine with the preconference email for $5,000.

**Final Program Full-Page Ad**
Let attendees see your promo as they plan their conference itinerary! (multiple sponsors)

**Copper — $1,500**

**General Congress Sponsor**
Ensure that your name is associated with the 2020 Geo-Congress, the leading annual gathering of the world’s geotechnical professionals.

**Final Program Half-Page Ad**
Let your competition see your promo as they plan their next move!

**Student Competition — $2,000**
Show your support for Geo-Institute student competitions like the Geo-Wall and Geo-Prediction. Your logo will also be imprinted on the t-shirts distributed to students at the event.

**Financial Corporate Sponsor — $6,000**
- 1 Flex registration package
- 4 flex registration badges, access to the Geo-Congress 2024 Proceedings, 8 additional tickets to be divided up for use at the Sunday welcome reception, Monday exhibit hall lunch, Tuesday exhibit hall lunch, or Wednesday exhibit hall lunch.
- Logo and link on the Geo-Congress 2024 website.
- Recognition in the Geo-Congress 2024 final program on the sponsors page.
- Post-conference mailing list.
- 1 floor cling in the conference venue featuring your logo (options available in Spring 2023).
## Sponsorship Opportunities (continued)

<table>
<thead>
<tr>
<th>Sponsor Recognition Benefits</th>
<th>Premier $15,000+</th>
<th>Platinum $10,000</th>
<th>Gold $7,500</th>
<th>Silver $5,000</th>
<th>Bronze $3,000</th>
<th>Copper $1,500</th>
<th>Student Competition $2,000</th>
<th>Financial Corporate $6,000</th>
</tr>
</thead>
<tbody>
<tr>
<td>Complimentary 10’ x 10’ Exhibit Hall Booth</td>
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<tr>
<td>Complimentary Full Conference Registration</td>
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<td>2</td>
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<tr>
<td>Tickets to Sponsored Event</td>
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<td>4</td>
<td>2</td>
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<tr>
<td>Preferred Exhibit Booth Location</td>
<td>✓</td>
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<tr>
<td>Exhibitor Spotlight in Conference Email</td>
<td>✓</td>
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<tr>
<td>Ad in the Conference Final Program</td>
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<td>Marketing Flyer (distributed at Registration)</td>
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<tr>
<td>Podium Recognition at Plenary Opening Event</td>
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<tr>
<td>Attendee List Pre- and Post-Conference</td>
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<tr>
<td>Signage — Recognition displayed at sponsored event (if applicable)</td>
<td>Logo</td>
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<td>Logo/Name in Conference Marketing Emails</td>
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<tr>
<td>Logo/Name on Conference Signage</td>
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<tr>
<td>Logo/Name on Conference Website</td>
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<tr>
<td>Logo/Name in Conference Final Program</td>
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<td>Entrance Slide Show Recognition</td>
<td>Logo</td>
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<tr>
<td>Program Recognition with Event Description</td>
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</table>

### Important Deadlines

**Geo-Chicago 2016: Sustainability, Energy, and the Geoenvironment**

<table>
<thead>
<tr>
<th>Important Deadlines</th>
<th>Subject to Change</th>
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</thead>
<tbody>
<tr>
<td>April 20, 2023</td>
<td>50% deposit due</td>
</tr>
<tr>
<td>September 15, 2023</td>
<td>Final payment due</td>
</tr>
<tr>
<td>December 4, 2023</td>
<td>Booth cancellation deadline</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Important Deadlines</th>
<th>Subject to Change</th>
</tr>
</thead>
<tbody>
<tr>
<td>January 5, 2024</td>
<td>25-word description due, subject to contract execution and full payment</td>
</tr>
<tr>
<td></td>
<td>Attendee List Agreement to be returned to ASCE Sales &amp; Exhibits Department</td>
</tr>
<tr>
<td>January 17, 2024</td>
<td>Exhibitor Registration due. After this date, registration will be on-site at an additional $50 per person.</td>
</tr>
<tr>
<td>January 24, 2024</td>
<td>Pre-Conference Attendee List sent to exhibitors and sponsors</td>
</tr>
<tr>
<td>January 26, 2024</td>
<td>Housing Block closes</td>
</tr>
<tr>
<td>(or when sold out)</td>
<td></td>
</tr>
</tbody>
</table>

Geo-Congress 2024: Bridging Government, Industry, and Academia for Resilient Mega-Communities