Who is ASCE?
Founded in 1852, the American Society of Civil Engineers (ASCE) represents more than 144,000 members of the civil engineering profession worldwide and is America’s oldest national engineering society geared to the advancement of science and profession of engineering to enhance the welfare of humanity.

What is the Geo-Institute (G-I)?
Created by ASCE in October 1996, G-I combines the talents and perspectives of its members to promote the geotechnical profession and enhance career development through specialty conferences, journals and practice-oriented publications, educational programs, networking and coalition-building, technical committees and task forces and leadership on emerging issues. The 12,100 members and 63 organizational members of G-I include scientists, engineers, technologists and organizations interested in improving the environment, mitigating natural hazards, and constructing economically engineered facilities.

Why Should You Exhibit or Sponsor at Geo-Structures 2024?
Reach more prospects in three days than your sales team can reach in three months. Build your brand and increase awareness of your products and services. Meet with key clients and business partners.

■ An excellent technical program in a rapidly growing field will draw key people from nations around the world such as China, India, Brazil, Japan, Australia, and many others.
■ The products and services you exhibit are part of the Conference focus. Your expertise is valued by Conference participants.
■ Nearly 7 hours worth of dedicated networking events will take place in the Exhibit Hall during the Conference to provide you with more exposure to potential clients than your sales team can reach in months.
■ Build your brand and increase customer awareness of the products and solutions you have to offer.
■ Build your customer relationships; meet with key clients and business partners.
■ Keep up on industry trends, gather competitive intelligence, and make competitive comparisons.

Who Should Exhibit?
■ Geotechnical and structural engineers, contractors, civil engineers, and structural designers
■ Construction and development companies for retaining and underground structures
■ Practitioners, researchers, academicians, and contractors on Earth retaining structures systems and sustainable building methods
■ Instrumentation, operations, and monitoring companies
■ Field technicians, inspectors, geotechnical engineers, state and county officials
■ Software developers on design and monitoring retaining structures

Target Audience
This conference will bring together engineers, planners, industry representatives, citizen groups, developers, public officials, and others such as the following:

■ Geotechnical scientists and engineers from consulting and academia
■ Geoenvironmental specialists
■ Owners from municipalities, government agencies, companies, military personnel, and the private sector
■ Developers and planners for buildings, municipalities, and commercial and private properties
■ University educators
■ Manufacturers of products for slope stabilization, retaining walls, and foundations
■ Construction contractors specializing in projects involving geohazards
Geo-Structures 2024 will bring together geoprofessionals interested in the field of geoenvironmental engineering, including geotechnical engineers, practitioners, researchers, educators, and firm owners to discuss case histories from around the world. Your products and services are valued by our attendees.

Exhibitor Benefits include:

- 10’ x 10’ Exhibit Booth
- One Complimentary Full Exhibitor Registration, which permits access to all conference sessions;
- One Complimentary Booth Personnel Registration, which grants access to the exhibit hall only and the functions therein;
- One Additional Booth Personnel Registration at $300, a reduced rate from regular registration categories, which grants access to the exhibit hall only and the functions therein;
- One copy of the conference proceedings;
- 25-word description of your products or services in final program (due September 11, 2024); and
- Exposure at the Welcome Reception, breaks, and the exhibit hall lunches.

Exhibitor Fees

- $2,295 10’ x 10’ In-Line
- $2,495 10’ x 10’ Corner
- $3,995 10’ x 20’
  (before June 1, 2024, 50% deposit due with contract; balance due August 1, 2024)
- $2,595 10’ x 10’ In-Line
- $2,795 10’ x 10’ Corner
- $4,495 10’ x 20’
  (After June 1, 2024, 100% of the total fee due with contract)

Exhibitor Provisions

Each 10’ x 10’ booth includes:

- 6’ skirted table w/chair
- Trash can and ID sign
- Trash can and ID sign

Cancellation of Space

Cancellation notification must be submitted in writing to ASCE Sales Management. A refund of the total amount paid less a $100 processing fee per booth will be made if cancellation is received before September 18, 2024. No refunds will be granted for cancellations received after September 18, 2024.

Payment of Space

Applications must be accompanied by 50% of the total space rental fee, if mailed by June 1, 2024. If mailed after June 1, 2024, 100% of the total fee is due with the contract. All space must be paid in full by August 1, 2024. After that date, all reserved booth space not paid in full will be released for resale. Booth setup is prohibited until exhibit space is paid in full. Make checks payable to ASCE/2024 Geo-Exhibits.

Assignment of Exhibit Space

Space is assigned to companies in good standing and upon receipt of the full payment. Contracts will be dated and assigned in the order received. If your choice of space is not available, the closest space to your original selection will be assigned. No guarantees are made with respect to booth location. Before December 1, 2023. GH Organizational Members will be given priority assignments.

Exhibitor Registration

Complimentary Registration

Included in your space rental fee is one Full Registration and one Booth Personnel Registration. An Exhibitor Registration Form will be sent as part of the official Exhibitor Service Kit, emailed 3 months prior to Geo-Structures 2024. The Exhibitor Registration forms must be completed for Full Registration and Booth Personnel and returned to registrations@asce.org or faxed to (866) 902-5593 no later than September 18, 2024. Please use one form per person. After September 18, 2024, exhibitor registration will take place on-site at Geo-Structures 2024, and there will be a $50 on-site service fee to process.

Additional Booth Personnel Registration

One Additional Booth Personnel Registration may be purchased at the reduced rate of $300. Additional registrations must be purchased at the full conference rate. The Additional Booth Personnel Registration Form will be included in the Exhibitor Service Kit. The form must be completed and returned to registrations@asce.org or faxed to (866) 902-5593 no later than September 18, 2024. After September 18, 2024, exhibitor registration will take place on-site Geo-Structures 2024, and a $50 on-site service fee will be assessed.

Shipping

Shipping information will be included in the Exhibitor Service Kit. Please do not ship directly to the hotel. Unauthorized shipments may be refused.

Exhibit Hall Hours

(Subject to change)

Sunday, November 17, 2024
7:30 a.m. – 1:00 p.m. Decorator Move-in
1:00 – 5:00 p.m. Exhibitor Move-in
5:00 – 6:30 p.m. Exhibit Hall Hours
6:30 – 8:00 p.m. Welcome Reception

Monday, November 18, 2024
9:30 a.m. – 3:30 p.m. Exhibit Hall Hours
10:30 – 11:00 a.m. Morning Networking Break
12:45 – 2:00 p.m. Lunch in Exhibit Hall
3:45 – 4:15 p.m. Afternoon Networking Break

Tuesday, November 19, 2024
9:30 a.m. – 3:30 p.m. Exhibit Hall Hours
10:30 – 11:00 a.m. Morning Networking Break
12:45 – 2:00 p.m. Lunch in Exhibit Hall
3:45 – 4:15 p.m. Afternoon Networking Break
5:00 – 6:00 p.m. Networking Reception

Wednesday, November 20, 2024
9:30 a.m. – 1:30 p.m. Exhibit Hall Hours
10:30 – 11:00 a.m. Morning Networking Break in Exhibit Hall
11:00 a.m. – 5:00 p.m. Exhibitor Move-out
Sponsoring at this Conference is a great way to introduce your company to the industry and meet new customers. Please review the level of opportunities and items to sponsor listed below. For more information, visit the conference website at https://geo-structures.asce.org, or contact Barbara Curtis at bcurtis@asce.org or (703) 295-6286.

**Platinum – $10,000**

**Welcome Reception (Sunday) & Networking Reception (Tuesday)**
Highlight your organization during the first official event of the conference; the Welcome Reception. Then enjoy a second opportunity during the Tuesday evening Networking Reception to interact with potential customers. These events will be held in the Exhibit Hall, where attendees, surrounded by exhibitors, will recognize your company as their generous host.

**Gold – $7,500**

**All Exhibit Hall Lunches**
Highlight your organization at all of the lunches held in the exhibit hall of the Conference.

**Silver – $5,000**

**Hotel Key Cards**
Put your organization’s brand or logo into each attendee’s hands at the Geo-Structures 2024 by sponsoring hotel key cards.

**Geo-Structures Smartphone App**
Sponsor the Geo-Structures app and get your company recognized on all smart phones.

**Opening Plenary**
Introduce your brand to conference attendees during the Opening Plenary. You’ll be given 2 minutes at the lectern to give a quick welcome and show an informative slide.

**All Networking Breaks**
Always good networking opportunities, refreshment breaks also serve as an opportunity to make your brand more memorable to attendees in need of a quick pick-me-up before heading off to the next technical session.

**Conference Lanyards**
Have your company’s logo seen on everyone and by everyone at Geo-Structures 2024.

**Bronze – $3,000**

**Single Exhibit Hall Lunch:** Highlight your organization at one of the lunches held in the exhibit hall of the Conference.

**Single Bar Sponsorship:** Get your company noticed by sponsoring one of the bars during the Welcome Reception or Networking Reception.

**Copper – $1,500**

**Single Networking Break**
Make your brand more memorable to attendees as they refuel and head off to the next session.

**Full Page Ad in Program**
Get your company’s ad in the hands of every attendee. The conference program will be posted on the conference website and handed out to every attendee.

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**Recognition Benefits**

<table>
<thead>
<tr>
<th>Recognition Item</th>
<th>Platinum</th>
<th>Gold</th>
<th>Silver</th>
<th>Bronze</th>
<th>Copper</th>
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<tbody>
<tr>
<td>Complimentary 10’ x 10’ Exhibit Hall Booth</td>
<td>$10,000+</td>
<td>$7,500</td>
<td>$5,000</td>
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<td>Complimentary Full Conference Registration</td>
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<td>Tickets to Sponsored Event</td>
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<tr>
<td>Ad in the Conference Final Program</td>
<td>One Full Page Ad</td>
<td>One ½ Page Ad</td>
<td>One Full Page Ad</td>
<td>One ½ Page Ad</td>
<td>One Full Page Ad</td>
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<td>Marketing flyer (inserted into Registration materials)</td>
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<tr>
<td>Podium Recognition at Plenary Opening Event</td>
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<tr>
<td>Attendee List Pre- and Post-Conference</td>
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<td>Signage – Recognition displayed at sponsored event (if applicable)</td>
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<tr>
<td>Entrance slide show recognition</td>
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<td>Program recognition with event description</td>
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https://geo-structures.asce.org