Exhibitor & Sponsorship Prospectus

ewricongress.org
EWRI Congress 2024
Sunday, May 19 – Tuesday, May 21, 2024
Milwaukee, Wisconsin

Thank you for your interest in becoming a sponsor or exhibitor at the World Environmental & Water Resources (EWRI) Conference. This is a great way to increase your company’s visibility and obtain new customers from various engineering industries. This conference offers many opportunities to reach new business through our sponsorship program. No matter the size of your company, you will find a sponsorship level to fit your budget.

Please let me know how I can help you gain the exposure you desire,

Tom Sours, Senior Manager, Event & Media Sales
tsours@asce.org or 703-295-6243

Who is ASCE?
Founded in 1852, the American Society of Civil Engineers (ASCE) represents more than 144,000 members of the civil engineering profession worldwide and is America’s oldest national engineering society geared to the advancement of science and profession of engineering to enhance the welfare of humanity.

Who is EWRI?
Created in 1999, the Environmental & Water Resources Institute (EWRI) is the recognized leader within ASCE for the integration of technical expertise and public policy in the planning, design, construction, and operation of environmentally sound and sustainable infrastructure impacting air, land and water resources.

Who will be in attendance?
Attendees are primarily engineers, municipal decision makers and educational researchers that are engaged in environmental and water resources engineering disciplines. They primarily represent municipal staff, institutions of higher education, government/military agencies, engineering & consulting firms as well as resource management organizations.
Sponsorship Categories & Rates

Platinum - $10,000

Choose from one of these exclusive options:

☐ **Opening Session** – Attendees will start the EWRI Congress on a high note on **Monday, May 20, 2024** with a motivating and thought-provoking presentation. Be the sponsor for the first educational event at the conference by supporting this session. Your company may provide a video (commercial) to be played during the general session. We will place the sponsor literature on participant chairs for the opening session.

(one opportunity available on Monday, May 20, 2024)

This sponsorship includes exhibit space and (2) conference attendee passes.

☐ **Welcome Reception** – Make a big impression by sponsoring the premier social event of the conference. This networking event will take place the evening of **Sunday, May 29, 2024** (6:30 PM – 8:00 PM) and will provide a first class setting for attendees to become familiar with your products by visiting your exhibit. This networking event is also a great way to reconnect with colleagues, mingle and meet new associates. This great networking opportunity kicks-off the EWRI Congress, so don’t miss out.

(one exclusive opportunity available on Sunday, May 19, 2024)

This sponsorship includes exhibit space and (2) conference attendee passes.

☐ **Conference Tote Bag** – Place your branded logo in the hands of all the conference participants by sponsoring the conference tote bag. This is always conference attendees’ favorite souvenir.*

(one exclusive opportunity if secured by **Wednesday, March 20, 2024**. After Wednesday, March 20, 2024, this opportunity is not available.)

This sponsorship includes exhibit space and (2) conference attendee passes.

☐ **Conference Padfolio** – Be the official sponsor of the conference padfolio that is given to each registrant. Your company’s logo will appear on the front cover of the padfolio as well as the name of the conference.*

(one exclusive opportunity if secured by **Wednesday, March 20, 2024**. After Wednesday, March 20, 2024, this opportunity is not available.)

This sponsorship includes exhibit space and (2) conference attendee passes.

* This sponsorship is available for $5,000 if your company produces and ships the conference padfolio to the event.

☐ **Internet Connection Sponsor** – Wi-Fi at events is no longer a ‘nice to have’ commodity. Reliable Wi-Fi is a critical must-have productivity tool. Take credit for attendees staying connected by becoming the Internet Connection Sponsor.

(one exclusive opportunity)

This sponsorship includes exhibit space and (2) conference attendee passes.
Gold - $5,000

Choose from one of these options:

- **Luncheon Sponsor** – The luncheons will take place on Monday – Wednesday, May 20 – 22, 2024 (12:00 PM – 1:00 PM). We will place the sponsor literature on participant chairs for the luncheon.

  (two exclusive opportunities available per luncheon)

  This sponsorship includes (1) conference attendee pass. Exhibit booth space may be purchased separately to enhance your exposure.

- **Lanyards with Sponsor Logo** – Lanyards are the must-have accessory at the conference. Lanyards offer a way to go display your logo while holding their badge, business cards, etc., throughout the conference.

  (one exclusive opportunity if secured by Wednesday, March 20, 2024. After Wednesday, March 20, 2024, this opportunity is not available.)

  This sponsorship includes (1) conference attendee pass. Exhibit booth space may be purchased separately to enhance your exposure.

- **Continental Breakfast** – Start the day off right by affixing your branded logo on the continental breakfast supplied to all participants. The continental breakfast will be served in the exhibit hall to allow mingling during the breakfast time-period.

  (one daily opportunity available on Monday, May 20 – Wednesday, May 22, 2024)

  This sponsorship includes (1) conference attendee pass. Exhibit booth space may be purchased separately to enhance your exposure.

Silver - $2,500

Choose from one of these options:

- **Morning Coffee Break** – Start the day off right by affixing your branded logo on the morning coffee break supplied to all participants. The morning coffee break will be served in the exhibit hall to allow mingling during the breakfast time-period.

  (one daily opportunity available on Monday, May 20 – Wednesday, May 22, 2023)

  Exhibit booth space may be purchased separately to enhance your exposure.

- **Afternoon Refreshment Break** – Breaks offer attendees a chance to get something to eat or drink and network with sponsors and colleagues between sessions. This is a great way to mingle and meet with potential customers.

  (one daily opportunity available on Monday, May 22 – Wednesday, May 24, 2023)

  Exhibit booth space may be purchased separately to enhance your exposure.
Technical Workshops — Increase your company’s visibility by sponsoring one of the technical workshops being offered at the conference, as well the refreshments served to the workshop attendees. (multiple opportunities available)

Exhibit booth space may be purchased separately to enhance your exposure.

Conference Technical Tours — Technical Tours are scheduled for Sunday, May 19, 2024 and scattered throughout the rest of the week for additional professional development hours (PDHs). Be the conference technical tour sponsor and have your logo prominently placed on the busses transporting the tour participants. (multiple opportunities available)

Exhibit booth space may be purchased separately to enhance your exposure.

Bronze - $1,000

Choose from one of these options:

- **General Conference Sponsor** — Show your support for civil engineering by becoming a bronze-level financial sponsor of the EWRI Congress. (unlimited opportunities)

- **Friend of Civil Engineering Conference Sponsor** — Show your support for civil engineering by becoming a bronze-level Friend of Engineering financial sponsor of the EWRI Congress. (unlimited opportunities)

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<thead>
<tr>
<th>Recognition Benefits</th>
<th>Platinum $10,000</th>
<th>Gold $5,000</th>
<th>Silver $2,500</th>
<th>Bronze $1,000</th>
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<tbody>
<tr>
<td>Full Conference Registration</td>
<td>(2)</td>
<td>(1)</td>
<td></td>
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<tr>
<td>Ad in Final Program</td>
<td>✓ (full page)</td>
<td>✓ (1/2 page)</td>
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<tr>
<td>Lectern Recognition at Plenary Session</td>
<td>✓</td>
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<td>Rotating Banner on Conference Home Page</td>
<td>✓</td>
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<tr>
<td>One Page Marketing Flyer at Sponsored Events (provided by sponsor)</td>
<td>Opening Session Sponsor Only</td>
<td>Lunch Sponsors Only</td>
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<tr>
<td>Recognition in Conference Marketing Emails</td>
<td>✓</td>
<td>✓</td>
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<tr>
<td>General Session Slide Show Recognition</td>
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<td>✓</td>
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<tr>
<td>Recognition on Conference Sponsor Page</td>
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<tr>
<td>Recognition on Conference Signage</td>
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<tr>
<td>Recognition in Conference Program</td>
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<tr>
<td>Recognition on Signage at Sponsored Events</td>
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</tbody>
</table>
Sponsorship Deadlines & Important Dates

Sponsors and exhibitors should note these important dates:

• Company logos should be received with signed contract.
• **Wednesday, March 20, 2024** - Full payment must be received to be included in the printed final program
• **Wednesday, March 20, 2024** - A (25) word description of your organization or products for inclusion in the printed final program
• **Wednesday, March 20, 2024** (Platinum and Gold Sponsors Only) - Deadline for submitting an ad for the final printed program.

Please [use this link for reference to ad sizes and instructions](http://www.asce.org). 

For details, contact Tom Sours at tsours@asce.org or 703-295-6243, or by visiting the EWRI Congress webpage at [www.ewricongress.org](http://www.ewricongress.org).

If your company or organization provides goods and services to help design, deliver, operate, or maintain sustainable infrastructure, then the EWRI Congress 2024 provides the ideal opportunity to showcase your goods and services to infrastructure owners and practitioners.

Exhibitor Information

Exhibiting at the EWRI Congress provides a unique opportunity to directly interact with and influence this highly targeted audience.

**Exhibit Dates / Times:**
Exhibitor Move-in: Sunday, May 19, 2024; 1:00 pm – 5:00 pm
Exhibit Hours: Sunday, May 19, 2024; 6:30 pm – 8:00 pm (Welcome Reception)
Monday, May 20, 2024; 10:15 am – 3:30 pm
Tuesday, May 21, 2024; 10:15 am – 3:30 pm
Exhibitor Move-out Hours: Tuesday, May 21, 2024; 3:30 pm – 6:00 pm

**Exhibitor Fees**
Early Bird Rate: $1,695 USD before **Wednesday, January 31, 2024**
Advance Rate: $1,895 USD after **Wednesday, January 31, 2024**

**Benefits of Exhibiting**
• One (1) full conference registration
• One (1) tabletop personnel registration
• Dedicated exhibit time with qualified buyers
• Exposure at all exhibit hall events to include a welcome reception and AM/PM breaks
• Recognition in the conference program and all institute electronic marketing

**Exhibitor Package Includes**
• One (1) 6-foot skirted table
• Two (2) chairs
• One (1) wastepaper basket
• One (1) ID sign
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Reserve your space now! Contact Tom Sours at tsours@asce.org or 703-295-6243. Take advantage of this prime opportunity to reach your target audience. Please visit the EWRI Congress webpage at www.ewricongress.org for more information.