Dear Prospective Exhibitor/Sponsor:

The Structural Engineering Institute of the American Society of Civil Engineers invites you to exhibit and take advantage of the many sponsorship opportunities at the 2025 Electrical Transmission and Substation Structures Conference in Dallas, Texas.

Your products and services will be viewed by a highly focused market niche of participants involved in the design of transmission line structures, substation structures, and foundations. As a conference exhibitor or sponsor, you will showcase your company to utility engineers, consulting engineers, researchers, educators, government-agency personnel, and anyone with an interest in improving the structural reliability of transmission lines and substations. The conference attracts decision makers from companies across the United States, as well as many international locations.

Why should you sponsor or exhibit at the Electrical Transmission and Substation Structures Conference?

- More than 1,500 professionals focused on the structural aspects of transmission line and substation structures attended the 2022 conference held in Orlando, Fl. Attendance continues to steadily increase at each conference since 2002.
- The Exhibit Hall is a focal point of the conference, and most functions, including two evening networking receptions, take place in the Hall. After establishing initial contact with potential clients during regularly scheduled events, you will be able to set up private appointments to further your networking during off-hours.
- Sponsorship packages include meal functions and networking events, receptions, the conference registration padfolio/bag; hotel room keys emblazoned with your company’s logo; exhibit hall and session hall giveaways; and other great opportunities to have your message in front of the attendees.
- An excellent technical program will draw key stakeholders from around the world.
- The ETS Conference will take place at the Hilton Anatole in Dallas, TX.
- Exhibiting and Sponsoring ETS 2025 is good business!

We encourage you to act promptly, as the Exhibit Hall sells out quickly. For the past four conferences, we had had a long wait list – so don’t delay signing up as an Exhibitor and Sponsor. Please visit the Conference website at www.etsconference.org for more details as they become available.

See you in Dallas!

Ronald Carrington, P.E., M.ASCE
2025 Conference Chair
SPONSORSHIP OPPORTUNITIES

Premier sponsor $40,000 (1 available)
Interested in being the premier sponsor for the ETS 2025 Conference? Contact Sean Scully (sscully@asce.org) to build a sponsorship package that fits your needs.

Platinum Sponsors ($20,000)

Keynote Speaker Sponsor (1 available)
The Keynote Speaker Sponsor will have the opportunity to introduce the Keynote Speaker from the stage. Your company logo will also be prominently displayed during the Keynote.

Grand Opening Reception (1 available)
The Grand Opening Reception kicks off the Conference in style and offers the opportunity for colleagues to reconnect with old friends and meet new contacts. Your company’s logo will be prominently displayed on signage announcing the event, as well as in the official Conference Program.

Monday Night Reception on Patio (1 available)
The Monday Night Reception caps off the first official day of the conference. Attendees will relax, mingle and discuss highlights of the day outside on the patio at this reception.

Tuesday Night Networking Reception in Exhibit Hall (1 available)
Your company will gain valuable visibility by sponsoring this Reception. Attendees will visit with exhibitors, network, and enjoy light refreshments.

Sustainable Water Bottle
Showcase your company’s commitment to sustainability with a branded water bottle that attendees will use throughout the conference and for years after.

Wireless Internet Access
Provide attendees with a resource to get their business done and stay connected while at the Conference.

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ETS 2022 ATTENDEE PROFILE

<table>
<thead>
<tr>
<th>Job Titles</th>
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<tbody>
<tr>
<td>Technical/Professional Manager</td>
<td>38%</td>
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<tr>
<td>Manager</td>
<td>44%</td>
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<tr>
<td>Middle Manager</td>
<td>4%</td>
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<tr>
<td>Senior Manager</td>
<td>6%</td>
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<tr>
<td>Partner/Principal</td>
<td>4%</td>
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<tr>
<td>Faculty</td>
<td>2%</td>
</tr>
<tr>
<td>Student</td>
<td>1%</td>
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<table>
<thead>
<tr>
<th>Organization Types</th>
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<tr>
<td>Private</td>
<td>76%</td>
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<tr>
<td>Government Agencies</td>
<td>5%</td>
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<tr>
<td>Other</td>
<td>18%</td>
</tr>
<tr>
<td>Education Institutions</td>
<td>1%</td>
</tr>
</tbody>
</table>
Gold Sponsor ($10,000)

Conference Proceedings
All the conference papers are published in the Conference Proceedings. Have your company logo on the Proceedings and other marketing materials.

Conference Luncheons (3 available)
Luncheons in the Exhibit Hall offer an ideal opportunity for attendees to network and for your company to gain maximum exposure. In addition to signs displaying your company’s logo, your company will be recognized from the podium prior to the luncheon and at the start of the next technical session.

Book of Abstracts (1 available)
Put your company’s logo on the Book of Abstracts, which will find a permanent spot on attendee bookshelves as a handy reference.

Mobile App
The ETS Conference Mobile App will provide sponsors with promotion on the home page of the App, in the final program and on the Conference website. The Mobile App is a handy tool during the Conference, but it also lives on throughout the year.

Smartphone/Tablet Charging Station
Located in a high-traffic area, these stations give attendees a chance to charge their smartphones and tablets. Whether it’s keeping up with the office or downloading the Mobile App – a low battery has everyone looking for a quick recharge.

Conference Program Sponsorship (4 available)
Sponsor the on-site Conference Program and receive a full-page ad in the program to promote your speakers or your exhibit booth.

Exhibit Hall Special Prize Giveaways (1 available)
Generate special “buzz” in the Exhibit Hall by sponsoring a series of special items! The Exhibit Hall Giveaway Sponsor will randomly select a registrant to receive one giveaway at predetermined times in the Exhibit Hall. (Maximum of 6 possible giveaways for this sponsorship).

General Session Room Special Prize Giveaways (1 available)
The early bird gets the worm – or even better, one of your coveted giveaways! Conference attendees will rush back to their seats after breaks for a chance to win a special gift. The General Session Room Giveaway Sponsor will randomly select a registrant to receive one giveaway prior to the start of eight (8) general sessions.
Silver Sponsor ($7,500)

Hotel Key Cards (1 available)
Hotel Key Cards emblazoned with your company’s logo will be viewed by attendees when they check into the hotel and every time they return to their room. This unique sponsorship opportunity is exclusive to one sponsor.

Breakfasts (3 available)
Start the day off right by sponsoring a Breakfast during the conference! Attendees will see your company logo as they sip coffee, snack on tasty breakfast treats, and plan their day.

Pre-Conference Seminar (1 available)
Kick off the well-attended Pre-Conference Seminar with a 3-minute message from the podium. Sponsorship includes signage at the workshop break.

Bronze Sponsor ($5,000)

Exhibit Hall Footprints to Booth (2 available)
Lead the way to your exhibit booth with footprints imprinted with your company’s logo.

Coffee Breaks (3 available)
Attendees will appreciate your company for sponsoring eye-opening morning coffee breaks! One exclusive sponsorship is available per day.

Afternoon Refreshment Breaks (4 available)
Afternoon Refreshment Breaks will keep attendees alert and engaged for the rest of the day. One exclusive sponsorship is available per day.

In-Room Nightly Amenity (3 available)
Relay a personalized company message to conference attendees at the end of their busy day! ASCE/SEI will work with you to create just the right thought and presentation. Sponsors purchase the gift or memento to be delivered by the hotel. One exclusive sponsorship is available per night.

Conference Survey Sponsor
Have your company’s logo or banner ad featured in the daily electronic evaluations and the post-Conference Survey distributed to each attendee.
PROMOTIONAL SPONSORSHIP

Specific items and events are available to offer your firm additional recognition and exposure in front of hundreds of transmission and substation engineers. Please choose from the following opportunities:

<table>
<thead>
<tr>
<th>Promotional Sponsorship Benefits</th>
<th>Premier</th>
<th>Platinum</th>
<th>Gold</th>
<th>Silver</th>
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<tr>
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<td>4</td>
<td>2</td>
<td>1</td>
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<tr>
<td>Extra passes to sponsored event</td>
<td>6</td>
<td>4</td>
<td>3</td>
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<tr>
<td>Handout in Mobile App</td>
<td>✓</td>
<td>✓</td>
<td></td>
<td></td>
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</tr>
<tr>
<td>Pre-Post Conference attendee mailing list (sent once pre &amp; once post event)</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Special Recognition in Conference program</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td></td>
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<tr>
<td>Recognition on Conference Website</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
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<td>✓</td>
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<tr>
<td>Included in Recognition PowerPoint</td>
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<td>✓</td>
<td>✓</td>
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</tbody>
</table>

FINANCIAL SPONSORSHIP

Show your firm’s support of the profession by becoming a financial sponsor of the Electrical Transmission and Substation Structures Conference. The following sponsorship levels will be recognized in all Conference materials, including the Final Program.

<table>
<thead>
<tr>
<th>Promotional Sponsorship Benefits</th>
<th>Platinum</th>
<th>Gold</th>
<th>Silver</th>
<th>Bronze</th>
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<td>Full Conference Registration</td>
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<td>1</td>
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<tr>
<td>Welcome Address</td>
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</tr>
<tr>
<td>Handout in Mobile App</td>
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<td></td>
</tr>
<tr>
<td>Pre-Post Conference attendee mailing list (sent once pre &amp; once post event)</td>
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<td>✓</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Special Recognition in Conference program</td>
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<tr>
<td>Recognition on Conference Website</td>
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</tr>
<tr>
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<tr>
<td>Included in Recognition PowerPoint</td>
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<td>✓</td>
<td>✓</td>
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</table>

For more information on Sponsorships: Contact Sean Scully at sscully@asce.org or 703-295-6154
EXHIBITORS AND SPONSORS

3M
Almita Piling Contractors
Ampirical Solutions
Ampjack Industries
AP Sensing GmbH
Apar Industries Ltd
Arruti Group
ASC, Inc.
ASEC
Bell Lumber & Pole Company
Bentley Systems PLS
BHI Energy
Black & Veatch
Booth Associates LLC
Brooks Manufacturing
Burns & McDonnell Engineering
CHA Consulting
Chm Industries Inc
Commonwealth Associates, Inc.
Creative Composites Group
Crystal Group Inc.
DFI Piling
Digioia Gray & Associates
Dis-Tran Packaged Substations
DIS-TRAN Steel, LLC
Electrical Consultants, Inc.
Eternal Sun Steel Mast Shanghai Co. Ltd.
Evolution Piling Ltd.
EXO Group LLC
Fabrimet Inc.
FDH Infrastructure Services Ltd.
Forbes Bros. Ltd
Forterra
GAI Consultants
Great Southwestern Construction Inc
GRL Engineers, Inc.
G-Tower
Hans Steel Canada Corp.
Hanson Professional Services
HDR
Hubbell Power Systems
Hughes Brothers
Induron
Intelli-Pole, LLC.
Jennings Anodes USA
Karamtara ENGINEERING PVT LTD
Keeley Construction Inc
Keller (Events)
Kiewit
Kleinfelder
Klute Inc. Steel Fabrication
Laminated Wood Systems
Leidos
Lindapter
M&S Engineering LLC
Magnum Piering
McWane Poles
Mesa Associates, Inc.
Metalogalva North America
METALPOL S.A. de C.V.
Meyer Utility Structures
Michels Corporation
Mitas Industry
Mortenson
Natina
Nucor
NV5 PA
Osmose Utilities Services Inc
Paul J Ford & Co
Pickett and Associates, Inc.
Pile Dynamics, Inc.
Pileworks Inc.
POD (Power of Design Group)
Power Consulting Associates
POWER Engineers
Power Line Systems
Preformed Line Products
Presto Geosystems
Public Utilities Maintenance Inc
PUPI Crossarms
Quanta Subsurface
Rohn Products LLC
RS Technologies
Sabre Industries
SAE Inc
SAE Towers
Sanpec Inc.
SA-RA Group
Sargent & Lundy LLC
Schnabel Engineering Inc
Sediver USA
Shaner Industries
Skipper Limited
Southwire Company
Spiradrill, Inc.
Stantec Wyomissing
Stella Jones
StressCrete Group
Structural Technologies
Summit Utility Structures
TAPP, Inc
TenCate Geosynthetics
Threaded Fasteners
TorcSill Foundations, Inc.
Tower Drafting Services
TransDesign International
TRC Engineers
TS Conductor, Corporation
Ulteig
Underground Devices Inc
US Helicals
Utility Agent & Import
Utility Pole Solutions
V&S Schuler Utilities
VAF Industries
Valmont Utility
W E Gundy And Associates Inc
Wagners CFT
Watson Drill Rigs
West Power Energy
Westwood Professional Services Inc
Williams Form Engineering Corp.
Wurth Construction Services
Yak Access LLC
Zhejiang Shengda Steel Tower Co., Ltd.
EXHIBIT AT ETS

Exhibiting at ETS 2025 will give you the opportunity to offer your specialized expertise and products to utility engineers, consulting engineers, researchers, educators, government agency personnel, and other professionals involved in strengthening the critical transmission line and substation infrastructure.

Exhibitor Benefits:

- Two (2) Full Conference Registrations
- Exposure at all events in the Exhibit Hall including:
  - Grand Opening Reception
  - Tuesday Networking Reception
  - Five (5) Refreshment Breaks
  - Three (3) Lunches
- Recognition in the following:
  - Final Program
  - Conference Website: www.etsconference.org
- A pre- and post-Conference Attendee list*

Provisions:

- 10’ x 10’ Booth includes:
  - (1) Pipe and drape in navy blue
  - (1) 6’ skirted table
  - (2) Chairs
  - (1) Wastebasket
  - (1) Booth Sign

Booth Prices

- On or before January 13, 2025: $3,395 per 10’ x 10’ booth; $6,790 per 10’ x 20’ booth
- After January 13, 2025: $3,895 per 10’ x 10’ booth; $7,890 per 10’ x 20’ booth

Payment for Exhibit Space

To secure a booth 50% payment is due 30 days after contract is submitted. After January 13, 2025 full payment must be received with contract. Remainder of balance will be billed on January 13. Make payment to ASCE/ETS 2025 Conference Exhibits.

*Applicable if signed List Agreement is received by June 16, 2025
Cancellation Policy

Cancellation notification must be submitted in writing to ASCE Show Management. Refund of the total amount paid, less a $150 processing fee per reserved booth space, will be accepted if cancellation is received before June 16, 2025. No refunds will be made for cancellations received after June 16, 2025.

Assignment of Exhibit Space

Space is assigned to organizations in good standing and upon receipt of full payment. Contracts will be dated and assigned in order received. If your choice of space is not available, the closest space available will be assigned. No guarantees are made in respect to booth location. Exhibitors will be notified of their booth assignment four (4) months prior to the Conference.

Subletting: The exhibitor shall not reassign, sublease, or share assigned exhibit space with any person, firm, or other entity and agrees not to exhibit, advertise, or offer for sale, goods other than those manufactured or sold by the exhibitor in the regular course of business, without the notification and approval of ASCE Show Management.

Sponsors

All 2022 sponsors will be offered first right of refusal to renew their sponsorship for 2025. The deadline for renewal is June 28, 2024.

Floor Plan Information

The floor plan gives full details of exhibit layouts. The most up-to-date floor plan will be posted on the conference website: www.etsconference.org

Exhibitor Registration

Included in your space rental fee are two (2) complimentary, full registrations for the Electrical Transmission and Substation Structures Conference. An Exhibitor Registration Form will be sent as part of the official Exhibitor Service Kit which will be emailed six (6) months prior to the conference. The Exhibitor Registration Form must be completed and returned to exhibits@asce.org or via fax to 703-295-6460 no later than August 14, 2025. After August 14, 2025, there will be an exhibitor registration fee of $75.

Exhibit Services Company

An Exhibitor Service Kit containing the forms necessary to ship your booth and to place an order for services will be emailed to you six (6) months before the Conference.

Hotel Information

Hilton Anatole
2201 N Stemmons Freeway
Dallas, TX 75207 USA

Room rate: $259 + tax. All room rates are subject to applicable tax, which is currently 8.25% per room, per night, and is subject to change.

Exhibitor Block

The exhibitor room block will open in spring 2025. To receive the reduced ETS rate, reservations must be made by Wednesday, August 20, 2025. Instructions for securing reservations will be posted on the ETS website when the block is open.

Shipping Information

Shipping information will be included in the Exhibitor Service Kit. Please do not ship your booth materials directly to the hotel. Unauthorized shipments will be refused.
### SCHEDULE AT A GLANCE

Subject to change

<table>
<thead>
<tr>
<th>Date</th>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Sunday, September 14, 2025</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>8:00 A.M.—4:00 P.M.</td>
<td>Exhibitors Move-In</td>
<td></td>
</tr>
<tr>
<td>11:30 A.M.—5:30 P.M.</td>
<td>Registration</td>
<td></td>
</tr>
<tr>
<td>1:00 P.M.—5:00 P.M.</td>
<td>Pre-Conference Workshops</td>
<td></td>
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<tr>
<td>5:30 P.M.—7:00 P.M.</td>
<td>Grand Opening Reception/Exhibit Hall Opens</td>
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<tr>
<td><strong>Monday, September 15, 2025</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>7:30 A.M.—8:00 A.M.</td>
<td>Breakfast</td>
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<tr>
<td>9:30 A.M.—4:00 P.M.</td>
<td>Exhibit Hall Hours</td>
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<tr>
<td>8:00 A.M.—9:30 A.M.</td>
<td>Opening Plenary Session with Keynote Address</td>
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<tr>
<td>9:30 A.M.—10:15 A.M.</td>
<td>Refreshment Break in Exhibit Hall</td>
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</tr>
<tr>
<td>10:15 A.M.—12:00 P.M.</td>
<td>Technical Session 1</td>
<td></td>
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<tr>
<td>12:00 P.M.—1:30 P.M.</td>
<td>Lunch in Exhibit Hall</td>
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<tr>
<td>1:30 P.M.—3:15 P.M.</td>
<td>Technical Session 2</td>
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<tr>
<td>3:15 P.M.—4:00 P.M.</td>
<td>Refreshment Break in Exhibit Hall</td>
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<tr>
<td>4:00 P.M.—5:30 A.M.</td>
<td>Technical Session 3</td>
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<tr>
<td>6:00 P.M.—9:00 P.M.</td>
<td>Networking Reception</td>
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<tr>
<td><strong>Tuesday, September 16, 2025</strong></td>
<td></td>
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<tr>
<td>7:30 A.M.—8:00 A.M.</td>
<td>Breakfast</td>
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<tr>
<td>9:30 A.M.—7:00 P.M.</td>
<td>Exhibit Hall Hours</td>
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<td>8:10 A.M.—9:30 A.M.</td>
<td>Technical Session 4</td>
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<td>9:30 A.M.—10:15 A.M.</td>
<td>Refreshment Break in Exhibit Hall</td>
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<td>10:15 A.M.—12:00 P.M.</td>
<td>Technical Session 5</td>
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<td>Lunch in Exhibit Hall</td>
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<td>1:30 P.M.—3:15 P.M.</td>
<td>Technical Session 6</td>
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<td>3:15 P.M.—4:00 P.M.</td>
<td>Refreshment Break in Exhibit Hall</td>
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<tr>
<td>4:00 P.M.—5:20 P.M.</td>
<td>Technical Session 7</td>
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<tr>
<td>5:30 P.M.—7:00 P.M.</td>
<td>Networking Reception in Exhibit Hall</td>
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<td><strong>Wednesday, September 17, 2025</strong></td>
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<td>7:30 A.M.—8:00 A.M.</td>
<td>Breakfast</td>
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<tr>
<td>9:30 A.M.—1:30 P.M.</td>
<td>Exhibit Hall Hours</td>
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<td>8:10 A.M.—9:30 A.M.</td>
<td>Technical Session 8</td>
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<td>9:30 A.M.—10:15 A.M.</td>
<td>Refreshment Break in Exhibit Hall</td>
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<tr>
<td>10:15 A.M.—12:00 P.M.</td>
<td>Technical Session 9</td>
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<td>12:00 P.M.—1:30 P.M.</td>
<td>Lunch in Exhibit Hall</td>
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<td>1:30 P.M.—2:50 P.M.</td>
<td>Technical Session 10</td>
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<tr>
<td>1:45 P.M.</td>
<td>Exhibitor Move-Out Begins</td>
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<tr>
<td>2:50 P.M.—3:35 P.M.</td>
<td>Refreshment Break</td>
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<tr>
<td>3:35 P.M.—5:00 P.M.</td>
<td>Technical Session 11</td>
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</tr>
<tr>
<td>5:00 P.M.—5:20 P.M.</td>
<td>Conference Closing</td>
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<td><strong>Thursday, September 18, 2025</strong></td>
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</tr>
<tr>
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KEY DATES

**Full Payment due:** January 13, 2025

**Booth Cancellation deadline:** June 16, 2025

**Exhibitor Service Kit emailed to exhibitors:** April 2025

**Exhibitor and Sponsor Registrations due:** August 14, 2025

**Exhibitor Move-In:** September 14, 2025

**Exhibitor Move-Out:** September 17, 2025

For more information on Exhibits & Sponsorships:
Contact Sean Scully at sscully@asce.org or 703-295-6154

www.etsconference.org