EXHIBIT AND SPONSORSHIP PROSPECTUS

CONSTRUCTION INSTITUTE SUMMIT 2025
Costa Mesa, California | February 27- March 1, 2025

Celebrating 25 Years of The Construction Institute

The Westin South Coast Plaza, Costa Mesa
www.cisummit.org | #CI Summit 2025
**An Invitation To Exhibit**

Get ready to showcase your innovations to a captivated audience at the CI Summit 2025, set to take place from February 27 to March 1 in the vibrant city of Costa Mesa, California. Hosted by the esteemed Construction Institute (CI) of the American Society of Civil Engineers (ASCE), this event is the ultimate convergence of construction engineering excellence. Drawing professionals from diverse sectors including academia, government, industry, and beyond, the CI Summit is where groundbreaking ideas and cutting-edge solutions collide. Join us in shaping the future of construction as you connect with industry leaders, decision-makers, and potential collaborators. Don’t miss this opportunity to elevate your brand and seize new business prospects. We invite you to exhibit at the forefront of innovation and inspiration to celebrate 25 Years of The Construction Institute!

**Past Sponsors & Exhibitors Include:**
- Cianbro
- City of Atlanta DOT
- Contract Complete
- Gannett Fleming
- Kiewit
- mc2civil
- McAninch
- NIOSH
- Transystems
- U.S. Department of Transportation
- WTS Iowa

**Job Distribution:**
- 29% Senior Manager
- 1% Retiree
- 15% Partner/Principal
- 4% Middle Manager
- 9% Manager
- 21% Technical/Professional
- 7% Student
- 14% Staff Faculty

**Organization Distribution:**
- 59% Private
- 20% Education
- 12% Government/Military
- 2% Other

At the CI Summit 2025, exhibitors and sponsors will have the opportunity to interact with:

- **Industry Leaders:** Owners, engineers, and contractors from both large firms and small consulting companies, offering a diverse range of expertise and insights.
- **Academic and Future Professionals:** Academic professionals, young professionals, and students from around the country, providing fresh perspectives and innovative ideas.
- **Public Sector Representatives:** Decision-makers from state Departments of Transportation (DOTs) and other government agencies, opening pathways to public sector projects and collaborations.
Interact with an audience that covers the full spectrum of construction engineering

Exhibitor Benefits:
- **Dedicated Hours in Exhibit Hall**: Benefit from dedicated exhibit hall hours where you can interact with qualified buyers actively seeking solutions and partnerships.
- **Exposure at All Exhibit Hall Events**: Maximize your visibility by being present at all exhibit hall events, including the welcome reception, continental breakfast, breaks, and luncheon.
- **Summit Website Recognition**: Gain additional exposure through recognition on the Summit website, reaching a broader audience both before and after the event.
- **Attendee List Access**: Receive a pre- and post-summit attendee list (excluding email or phone numbers as per ASCE policy), allowing you to tailor your outreach efforts and follow up with potential leads. Additional Lead Capture opportunities available.
- **Inclusion in Final Program and Conference Signage**: Secure your spot in the final printed program and signs by submitting a signed contract before the print deadline, ensuring your company name and website are featured prominently for all attendees to see.

Organizational booth includes:
- 2 full registrations
- 1 six-foot draped table, chairs, and wastebasket
- 1 power drop at booth

Academic/non-profit partner booth includes:
- 1 full registration
- 1 six-foot draped table, chairs, and wastebasket
- 1 power drop at booth

Rates:
- **Organizational Booth Rate**: $2,495 (valid through November 3, 2024); $2,795 (after November 3, 2024)
- **Academic/non-profit partner**: $1,795 (valid through November 3, 2024); $2,095 (after November 3, 2024)

Reserve your space before Sunday November 3, 2024 and save!

For exhibitor and sponsorship opportunities, please contact Tom Sours at tsours@asce.org

For exhibitor and sponsorship opportunities, please contact our sales team at Sales@asce.org
Sponsorship Opportunities

**Platinum**

$7,000 | Choose from:

**25th CI Anniversary Friday Reception** - Always a premier feature of the Construction Institute Summit the special event offers sponsors the opportunity to gain maximum exposure, with special event sponsor signage and even the opportunity to have your staff representatives act as the welcoming crew, to ensure a great return on your investment. Join us in celebrating the 25th anniversary of the Construction Institute!

**Conference Wi-Fi** - Sponsor Wi-Fi for attendees outside the technical session rooms and the registration area. Have your organization’s name as the Wi-Fi login password.

**Premium Branding** (Multiple Sponsors) - Make a big splash with column wraps, escalator runners, banners, or decals in high-traffic areas. A booth is included with this sponsorship.

**Lanyards** - Lanyards are the must-have accessory at the conference. Lanyards offer a way to display your logo while holding their badge, business cards, etc. throughout the Summit.

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**Gold**

$5,000 | Choose from:

**Attendee Welcome Giveaway** (Multiple Opportunities Available) - Your logo featured on a giveaway item that will be distributed to all attendees at the registration desk.

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$5,000 | Choose from:

**Mobile Application** - Attendees will stay up to date with conference events and sessions. Your logo will welcome them into the app each time they use it.

**Opening Plenary & Closing Plenary Session** - Be identified as the Friday morning plenary session sponsor. Have your logo on the screen as everyone walks into the room to hear the keynote speaker. Put a promotional item on chairs and be recognized from the podium.

**Welcome Reception** - This reception provides the sponsoring company an opportunity to advertise their brand while providing a casual setting for attendees to connect with colleagues, network, and meet new friends.
$3,000 | Choose from:

**Exhibit Hall Raffle Prize** *(Multiple opportunities available)* - Generate special "buzz" in the Exhibit Hall by sponsoring a special item. The Exhibit Hall raffle sponsor will randomly select a registrant to receive a prize at a predetermined time in the Exhibit Hall.

**Final Program** – Full page ad, inside front cover, plus logo on cover.

**Social Media Wall** - Have your logo on a photo backdrop with the conference hashtag! When attendees post pictures to various social media, your logo will be there!

**Friday Lunch** – This sponsorship allows your company to gain exposure to the entire group of conference attendees at lunch. An ideal sponsorship for an exhibiting company.

**Celebration Station**: Commend 25 Years of the Construction Institute! Professionals, Faculty, and Students will get the complete portrait-taking experience and will be able to choose a photo onsite and is e-mailed the image of their choice immediately. The sponsor's logo is prominently featured in pre-conference and onsite print/digital promotional materials.

**Wellness Activity** – Support the wellness of the conference attendees by sponsoring a wellness activity, such as yoga or a morning run. Contact us for more information.
**$2,000 | Choose from:**

**Networking Break (4 available)** - Always a good chance to network, refreshment breaks also serve as an opportunity to make your brand more memorable to attendees who need a quick pick-me-up before heading off to the next technical session.

**Student and Young Professional Event Sponsor** - Name sponsor of networking event. Contact us for more information.

**Technical Sessions** - Have your logo on the session signage as attendees walk in the room, and a 30 sec video introduction at the beginning of the session. Includes option to put a promotional item on chairs. *(Corporate/Organization Sponsors Only)*

**Technical Tour Transportation** - Allow attendees to get out of the hotel and tour a construction engineering project for a more hands-on experience. Sponsor will receive priority tickets and event signage.

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**$1,000 | Choose from:**

**Final Program ¼ page ad** - Let attendees see your promo as they plan their conference itinerary! *(multiple sponsors)*

**General Conference Sponsor**
## Sponsorship Benefits

Become a sponsor of the Construction Institute Summit and showcase your organization to hundreds of attendees! As a sponsor, you'll have the opportunity to be recognized in the conference program, have signage throughout the conference facility, your organization’s logo on the conference website, and more!

<table>
<thead>
<tr>
<th>Sponsorship Benefits</th>
<th>Platinum $7,000</th>
<th>Gold $5,000</th>
<th>Silver $3,000</th>
<th>Bronze $2,000</th>
<th>Copper $1,000</th>
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</thead>
<tbody>
<tr>
<td>Full Conference Registration</td>
<td>2</td>
<td>1</td>
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<tr>
<td>One (1) 6' table in Exhibit Area and one (1) full table staff registration</td>
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<tr>
<td>Ad in Final Program</td>
<td>1/2 Page</td>
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<td>PowerPoint Recognition Loop during Plenaries</td>
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<tr>
<td>Hyperlink logo/name recognition in Summit Marketing Emails</td>
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<td>Name Only</td>
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<tr>
<td>Attendee Registration List – Pre and Post Summit</td>
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<td>Recognition on Summit Signage</td>
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<td>Logo and link on Summit Website</td>
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