



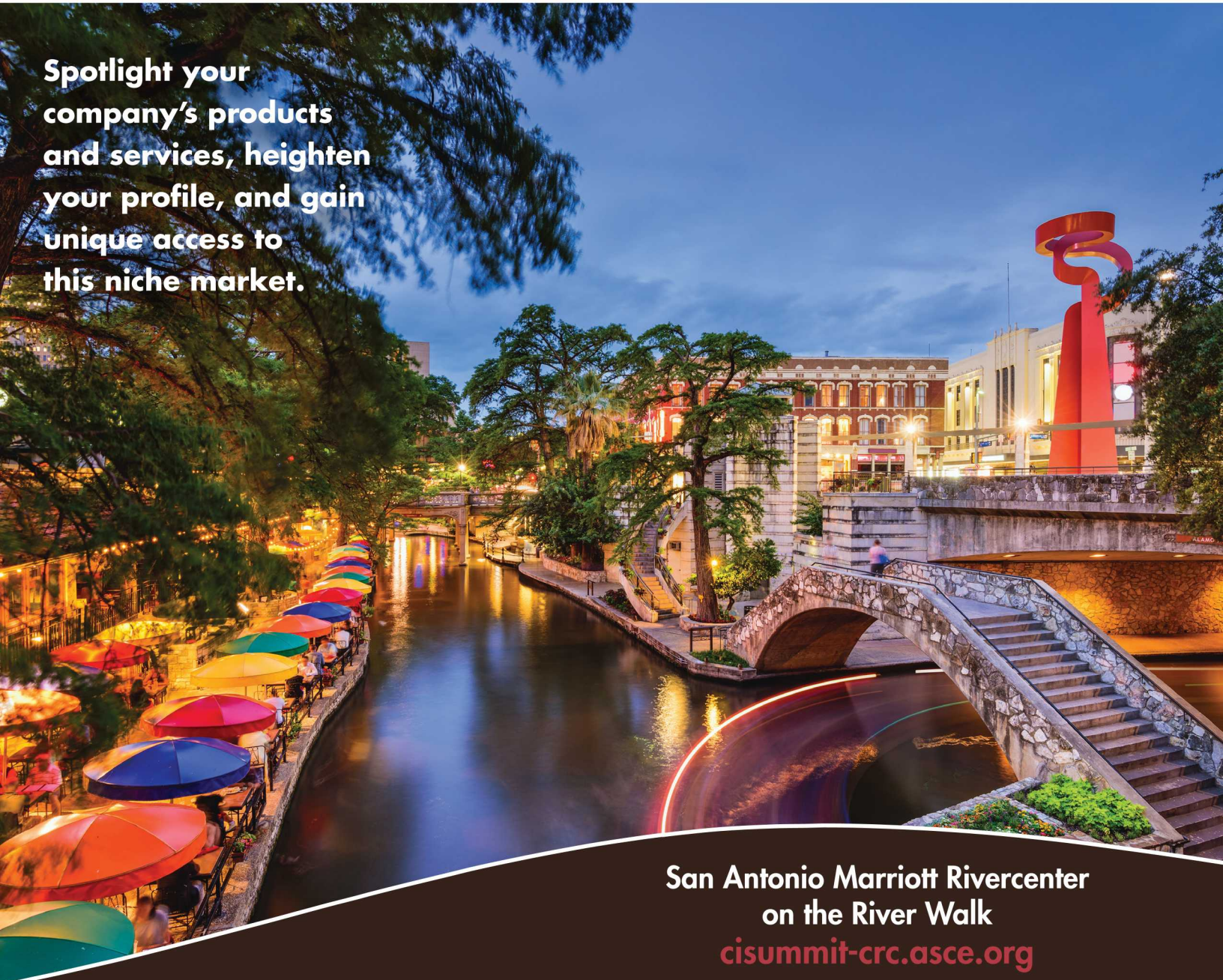
UTSA

CI & CRC JOINT CONFERENCE 2026

San Antonio, TX | March 18–21

Innovation through Collaboration

**Spotlight your
company's products
and services, heighten
your profile, and gain
unique access to
this niche market.**



**San Antonio Marriott Rivercenter
on the River Walk**

cisummit-crc.asce.org

EXHIBITOR & SPONSORSHIP PROSPECTUS

An Invitation to Exhibit or Sponsor

As ASCE's premier event for Construction Engineering professionals, this conference is expected to attract many attendees from practice, academia, government, industry, and allied fields. The Construction Institute (CI) of the American Society of Civil Engineers (ASCE) and Construction Research Congress (CRC) are pleased to invite you to become a sponsor or exhibitor at the CI & CRC Joint Conference 2026 in San Antonio, Texas. The theme of the CI & CRC Joint Conference is: "Innovation through Collaboration." The joint conference's technical program will provide insights into the latest research and industry practices that will lead to next generation techniques, technologies, and strategies to meet 21st century challenges. The CI & CRC Joint Conference is where contractors, owners, designers, faculty, students and other construction industry stakeholders from all over the country will meet to share new developments and innovative practices in the construction industry. And that means business for you!

Top 3 Reasons to Attend

- 1 Interact with a targeted audience of today's top researchers and academics.**
- 2 Have your company experts showcased at sessions and workshops.**
- 3 Participate in discussions about finding real solutions to problems in the construction industry.**

Interact with an audience that covers the full spectrum of construction engineering.

Exhibitor Benefits:

- ✓ **Dedicated Hours in Exhibit Hall:** Benefit from dedicated exhibit hall hours where you can interact with qualified buyers actively seeking solutions and partnerships.
- ✓ **Exposure at All Exhibit Hall Events:** Maximize your visibility by being present at all exhibit hall events, including the welcome reception, continental breakfast, breaks, and luncheon.
- ✓ **CI CRC Joint Conference Website Recognition:** Gain additional exposure through recognition on the CI CRC Joint Conference website, reaching a broader audience both before and after the event.
- ✓ **Attendee List Access:** Receive a pre- and post-Joint Conference attendee list (excluding email or phone numbers as per ASCE policy), allowing you to tailor your outreach efforts and follow up with potential leads. Additional Lead Capture opportunities available.
- ✓ **Inclusion in Final Program and Conference Signage:** Secure your spot in the final printed program and signs by submitting a signed contract before the print deadline, ensuring your company name and website are featured prominently for all attendees to see.
- ✓ **Organizational booth includes:**
 - 2 full registrations
 - 1 six-foot draped table, chairs, and wastebasket
 - 1 power drop at booth
- ✓ **Academic/non-profit partner booth includes:**
 - 1 full registration
 - 1 six-foot draped table, chairs, and wastebasket
 - 1 power drop at booth

Exhibit Package Includes:

- ✓ 10' x 10' Exhibit Booth
- ✓ 2 Full Exhibitor Registrations
- ✓ Pipe and drape in show colors
- ✓ 6-foot skirted table
- ✓ 2 chairs
- ✓ 1 trash can
- ✓ 1 ID sign

Reserve your space before Wednesday, October 1, 2025 and save!

Rates:

- ✓ **Organization and Academic Booth:** \$2,495 (valid through October 1, 2025); \$2,795 (after valid through October 1, 2025)
- ✓ **Government and Non-profit Partner:** \$1,795 (valid through October 1, 2025); \$2,095 (valid through October 1, 2025)

For exhibitor and sponsorship opportunities, please contact Tom Sours at tsours@asce.org

Past Sponsors & Exhibitors Include:

Cianbro	McAninch
City of Atlanta DOT	NIOSH
Contract Complete	Transystems
Gannett Fleming	U.S. Department of Transportation
Kiewit	WTS Iowa
mc2civil	

Sponsorship Benefits

Become a sponsor of the Construction Institute and Construction Research Congress Joint Conference and showcase your organization to hundreds of attendees! As a sponsor, you'll have the opportunity to be recognized in the conference program, have signage throughout the conference facility, your organization's logo on the conference website, and more!

Sponsorship Opportunities

Platinum - \$10,000

- **Welcome Reception** — This Thursday night welcome reception provides the sponsoring company an opportunity to advertise their brand while providing a casual setting for attendees to connect with colleagues, network, and meet new friends.
- **Photo booths** — Make attendees feel like celebrities in Texas. Branded photo booths give you a unique chance to create connections between sponsors and fun.

Gold - \$7,000

- **Conference Wi-fi Sponsor** — Wi-Fi for attendees outside the technical session rooms and the registration area. Have your organization's name as the Wi-Fi login password.
- **Premium Branding (Multiple Sponsors)** — Make a big splash with column wraps, escalator runners, banners, or decals in high-traffic areas (Or maybe an ice sculpture at the reception). A booth is included with this sponsorship.
- **Lanyards** — Lanyards are the must-have accessory at the conference. Lanyards offer a way to display your logo while holding their badge, business cards, etc. throughout the Conference.
- **Mobile Application (Multiple Sponsors)** — Attendees will stay up to date with conference events and sessions. Your logo will welcome them into the app each time they use it.
- **Charging stations** — Consider positioning branded charging stations near your booth. People will stop by to take a closer look. Contact us for more information.
- **Hotel Key Cards** — Put your organization's brand or logo into each attendee's hands at the Joint Conference 2026 by sponsoring hotel key cards.
- **Opening Plenary & Closing Plenary Session** — Be identified as the Thursday morning plenary session sponsor. Have your logo on the screen as everyone walks into the room to hear the keynote speaker. Put a promotional item on chairs and be recognized from the podium.
- **Single Exhibit Hall Lunch** — Highlight your organization at one of the lunches held in the exhibit hall of the Conference.

Silver - \$5,000

- **Exhibit Hall Raffle Prize (Multiple opportunities available)** — Generate special "buzz" in the Exhibit Hall by sponsoring a special item. The Exhibit Hall raffle sponsor will randomly select a registrant to receive a prize at a predetermined time in the Exhibit Hall.
- **Final Program** — Full page ad, inside front cover, plus logo on cover.
- **Social Media Wall** — Have your logo on a photo backdrop with the conference hashtag! When attendees post pictures to various social media, your logo will be there!

Bronze - \$2,000

- **Networking Break (5 available)** — Always a good chance to network, refreshment breaks also serve as an opportunity to make your brand more memorable to attendees who need a quick pick-me-up before heading off to the next technical session.
- **Student and Young Professional Event Sponsor** — Name sponsor of networking event. Contact us for more information.
- **Technical Sessions** — Have your logo on the session signage as attendees walk in the room, and a 30 sec video introduction at the beginning of the session. Includes option to put a promotional item on chairs. *(Corporate/Organization Sponsors Only)*
- **Technical Tour Transportation** — Allow attendees to get out of the hotel and tour a construction engineering project for a more hands-on experience. Sponsor will receive priority tickets and event signage.
- **Morning refresh kits** — Consider sponsoring branded recovery kits for attendees to revitalize and recharge. Think Vitamin C, breath mints, electrolyte patches, and more!

More opportunities on the next page >>>

ADD-ONS AVAILABLE
Let us know your ideas!

Sponsorship Opportunities *(continued)*

Copper - \$1,000 and under

- **Final Program ¼ page ad** *(Multiple Sponsors)* — Let attendees see your promo as they plan their conference itinerary!
- **Wellness Activity** — Support the wellness of the conference attendees by sponsoring a wellness activity, such as yoga or a morning run. Contact us for more information.
- **Welcome to San Antonio** — Showcase the hospitality of San Antonio by offering attendees San Antonio specific souvenirs when they arrive at the conference hotel.
- **Green Conference Initiative: \$1,000 each** *(Multiple opportunities are available)* — Show conference attendees that your company practices green initiative designs with climate positive solutions to address climate change, risks and market challenges using innovative engineering practices.
- **Hand sanitizer stations** — Provide attendees the opportunity to clean up and sanitize with an accessible sponsored station.
- **Specialty Drink Menu at the Ice Breaker Welcome Reception: \$500 each** — Create and name a customized specialty drink to be include at the welcome reception drink menu.
- **Sponsor Daily Scavenger Hunt** — Get conference attendees excited with this fun opportunity! Contact us for more information.
- **General Conference Sponsor**

Exhibit Hall Information

Interact with an audience that covers the full spectrum of construction engineering

Industry Leaders: Owners, engineers, and contractors from both large firms and small consulting companies, offering a diverse range of expertise and insights.

Academic and Future Professionals: Academic professionals, young professionals, and students from around the country, providing fresh perspectives and innovative ideas.

Public Sector Representatives: Decision-makers from state Departments of Transportation (DOTs) and other government agencies, opening pathways to public sector projects and collaborations.

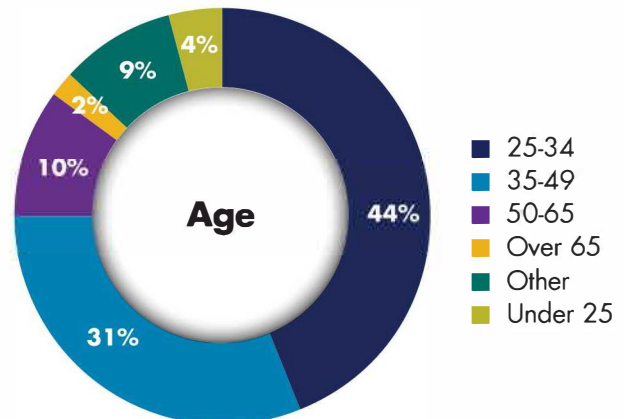
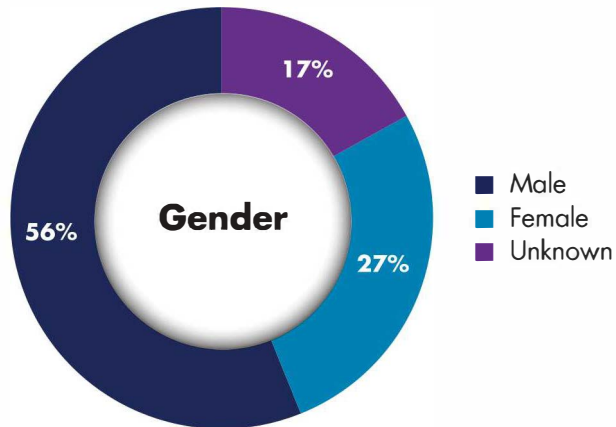
We are proud to announce that the 2024 CI & CRC Joint Conference hosted attendees from 16 different countries including the U.S. and Canada. Below are more statistics from the 2024 Conference.



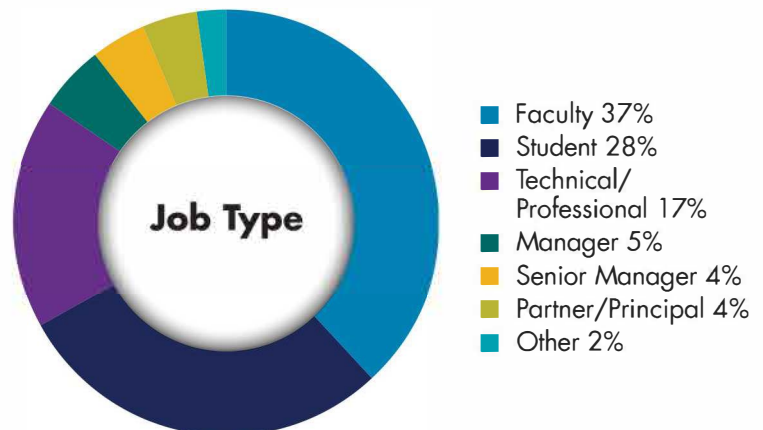
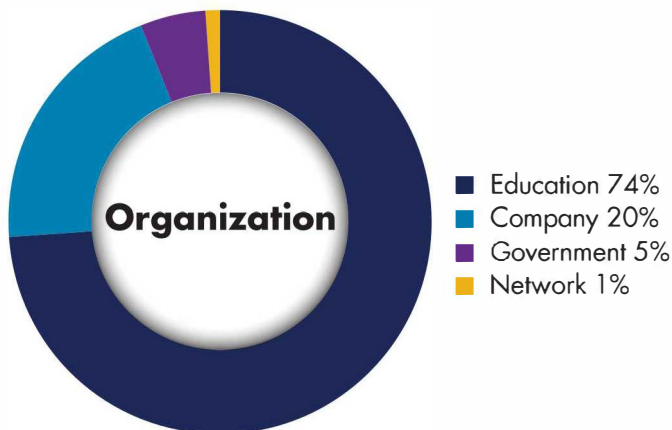
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CI & CRC Target Audience

The CI CRC Joint Conference hosted over 600 attendees. Of those attendees, 9% were international participants from 17 different countries, and 35 separate U.S. States.



Owners, consultants, academia, contractors, suppliers, and manufacturers from around the world attend the bi-annual joint conference. The CI & CRC Joint Conference has a great history of success, with over 600 attendees at the 2024 event. It is a unique event that brings together the academic and practitioner sides of the construction industry.



Who is ASCE? Founded in 1852, the American Society of Civil Engineers (ASCE) represents more than 152,000 members of the civil engineering profession worldwide and is America's oldest national engineering society geared to the advancement of science and profession of engineering to enhance the welfare of humanity.

Who is CI? Created in 2000, the Construction Institute (CI) is a semi-autonomous institute of ASCE with over 16,000 members worldwide. We are a member-driven organization and represent owners, industry practitioners, academia, contractors, and consultants. Members of all backgrounds and experience levels, including students, are welcome.

What is CRC? CRC leads academic, cutting-edge construction research. The University of Texas at San Antonio and Texas A&M University will host the annual Construction Research Congress for year 2026. The Construction Institute Summit, with its heavy industry component, will facilitate interaction between construction research professionals, contractors, owners, and practitioners. Together, we will share new developments and innovative practices. Network with peers, earn PDHs, and get access to leading research and industry practices.



TEXAS A&M UNIVERSITY

Construction Science



Construction Science and Management