ASCE | INTERNATIONAL CONFERENCE ON TRANSPORTATION & DEVELOPMENT

T&DI | 19th INTERNATIONAL CONFERENCE ON AUTOMATED PEOPLE MOVERS AND AUTOMATED TRANSIT SYSTEMS

In Partnership with the Georgia Department of Transportation

Atlanta, Georgia | June 15–18, 2024

Hilton Atlanta
www.asce-ictd.org
www.apmconference.org
#ICTD24 #APMATS24

ASCE
AMERICAN SOCIETY OF CIVIL ENGINEERS

About the Conference

The Transportation & Development Institute (T&DI) of ASCE is pleased to announce the co-location of the 19th International Conference on Automated People Movers and Automated Transet Systems (APM 2024) and the International Conference on Transportation and Development (ICTD 2024) in Atlanta Georgia, from June 15-18, 2024. These conferences are being held in partnership with the Georgia Department of Transportation.

The Conference has a great history of success, with over 900 attendees and up to 30 exhibitors. It is one of the best ongoing conferences serving the profession. Your customers, prospects, and competitors will be here. This is a premier business-development opportunity packaged in a high-profile event, featuring rich content targeted specifically at Transportation Engineers, influencers, and decision-makers.

Sponsorship Opportunities

Increasing your company's visibility couldn't be easier. ICTD/APM-ATS offers many opportunities to reach new audiences through our sponsorship program. No matter the size of your company, you will find a sponsorship level to fit your budget. To discuss which options best suit your organization, contact Tom Sours at tsours@asce.org or 703-295-6243.

Premier sponsor - $25,000

- **Opening Super Plenary –** High profile exposure for your company and the opportunity to address the full ICTD-APM-ATS audience when you sponsor the keynote address at the Opening Plenary Session.

Platinum sponsor - $15,000

- **Registration Sponsor –** Logo featured on digital marketing materials leading up to the conference, registration webpage, signage and company logo at the registration booth, conference lanyard, and virtual grab bag insert.

- **Welcome Reception –** Help kick off the conference by sponsoring this fun event. Promote your company to colleagues and clients at the first social event of the week, which is held in the exhibit hall.

- **Awards Luncheon –** Create a lasting impression by hosting the awards lunch. This event sponsorship allows your company to support the event honoring T&DI award recipients for their achievements in civil engineering.

- **Exhibit Hall Lunch –** The lunch sponsor will receive a reserved VIP table, and either a 2-minute prerecorded video message or brief remarks at the podium.

- **ICTD Plenary Keynote –** High profile exposure for your company and the opportunity to address the full ICTD audience with a 2-minute pre-recorded video message or brief remarks at the podium when you sponsor the keynote address for ICTD 2024.

- **APM-ATS Plenary Keynote -** High profile exposure for your company and the opportunity to address the full APM-ATS audience with a 2-minute pre-recorded video message or brief remarks at the podium when you sponsor the keynote address for APM-ATS 2024.

Gold sponsor - $10,000

- **Mobile App** - Attendees will stay up to date with conference events and sessions. your logo will welcome them into the app each time they use it.
- **Poster Reception**

Silver sponsor - $8,000

- **Conference Wi-FI -** What better way to keep connected to attendees than by having your company name be the way they connect to the internet.
- **Younger member & student attendee events –** Meet and mingle with younger attendees at specially designed events to bring all attendees together with a focus on younger engineers and students.

- **• Conference Padfolio and Pen** Distributed to each conference attendee at registration, the padfolio gives you the opportunity to have your name and logo prominently displayed throughout the entire event. (Production provided by the sponsor)
- **• Hotel Key Cards –** Be the first impression attendees see when they check into the hotel. The hotel key card puts your company branding and welcome message in the hands of attendees before they arrive at the event.

Bronze sponsor - $5,000

- **Technical Tours –** Multiple opportunities available. Help provide transportation to a technical tour in the area. Opportunity to distribute your promotional item to tour attendees.

- **Breakfast Sponsor –** Prominent logo on conference website and signage during breakfast, mobile app alert, and mobile app banner ad included. (3 available).

- **Break sponsor –** Prominent logo on signage during the break - (5 available).

Sponsor Recognition Benefits

Recognition Benefits	Premier $25,000	Platinum $15,000	Gold $10,000	Silver $8,000	Bronze $5,000
Full conference registration	3	2	1	1	
Exhibit Space in the Exhibit Hall *Additional exhibit booth only registrations may be purchased.*	✔ 10' x 10'	✔ 10' x 10'			
Verbal recognition at the opening Plenary Session	✔	✔			
Logo recognition on plenary session A/V screens	✔	✔			
Logo recognition on signage throughout the conference	✔ Prominent	✔ Elevated	✔	✔ Name only	
Recognition on conference Home Page	✔ (Logo/Link)	✔ (Logo/Link)			
Rotating banner on conference Home Page	✔	✔	✔	✔	
Rotating banner on the conference Mobile App	✔	✔			
Recognition on conference website sponsors page	✔	✔	✔	✔	✔
PDF Handout in the Virtual Conference Bag	✔	✔	✔	✔	✔
Attendee list pre & post conference *Note: ASCE does not provide phone or email addresses*	✔	✔	✔	✔	✔
Special sponsor badge	✔	✔	✔	✔	✔

Exhibit Opportunities

The ICTD/APM-ATS 2024 exhibit program offers 8 hours over two days to directly interact with and influence this highly targeted audience.

Exhibitor Benefits

- 1 Full Registration
- 1 Exhibit Hall Personnel
- Pre- and Post-Conference attendee list (company name, attendee name, address—Note: No email or phone numbers are provided per ASCE's policy
- Conference website recognition
- Recognition of your organization and/or product on the mobile app

Exposure at ICTD-APM-ATS 2024 including exclusive hours (no competing sessions):

- Welcome reception
- Morning and afternoon breaks
- Exhibit hall lunch

Exhibitor provisions

- 10 x 10-ft booth space
- Pipe and drape in show colors
- 1 skirted table
- 2 chairs
- 1 trash can
- 1 ID sign

RESERVE YOUR SPACE NOW!

Contact Tom Sours at tsours@asce.org or 703-295-6243! Take advantage of this prime opportunity to reach your target audience. Please visit **www.asce-ictd.org/exhibitors** for more information.

Fees

- **On or before Jan 31, 2024** – $2,695 (Payment must be received in full to receive discount.)
- **After Jan 31, 2024** – $2,895
- **Double Booth 10' x 20'** – $5,390

Important Dates

- **January 31, 2024** – Early bird pricing deadline, payment must be received in full to receive discount
- **May 15, 2024**– Exhibitor registration forms due
- **April 24, 2024** – All payments must be received by this date to guarantee booth space, plus the company description (25 words), website, and logo must be received to be included in the conference app.
- **June 15, 2024** – ICTD/APM-ATS 2024 begins.

Cancellation of Space

Cancellation must be submitted in writing to ASCE Show Management. A refund of the total amount paid less a $100 processing fee per 10' x 10' reserved space will be made if cancellation is received before **April 24, 2024**. No refunds will be made for cancellations received on or after **April 24, 2024**.

Partial List of Past Supporters

AECOM	Lea+Elliott
Alstom	Leitner-Poma of America
Applied Research Associates	Michael Baker International
Burns & McDonnell	Samsung
CALTRANS	Stanec
CHA Consulting	Tensar (A Division of CMC)
Didi Chuxing	Terracon
Doppelmayr USA	Texas Department of Transportation
Gresham Smith	Woojin I.S. America
HDR	WSDOT
HNTB	WSP
Kimley-Horn	